



INFORMATION CIRCULAR - PROXY STATEMENT

WE THINK **tomorrow**TM



NOTICE OF ANNUAL GENERAL MEETING
MAY 6, 2015

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Letter to Shareholders



March 17, 2015

To our Shareholders:

We hope you will join us at the Calgary Petroleum Club on Wednesday, May 6, 2015, at 3:00 p.m. for our Annual General Meeting.

This meeting provides an opportunity for you to vote on the items of business, hear about our performance over the past year and learn more about our plans for tomorrow. The meeting also provides you with the opportunity to meet our people.

The enclosed Information Circular - Proxy Statement describes the business that will be conducted at the meeting, as well as providing the annual review of our executive compensation and corporate governance practices.

Your vote is important to us. If you are unable to attend the meeting, we encourage you to ensure your vote is recorded by returning the signed form of proxy or voting via our internet option. If your shares are not registered in your name and are held in the name of a nominee, you may wish to consult the information beginning on page 8 of the Information Circular – Proxy Statement for information on how to vote your shares.

We hope that you will join us at this year's meeting.

Sincerely,

Signed: "Murray K. Mullen"

*Murray K. Mullen,
Chairman, CEO & President*

Notice of our Annual Meeting of Shareholders

You are invited to the annual general meeting of shareholders of Mullen Group Ltd.

WHEN:

May 6, 2015
3:00 p.m. (Mountain Daylight Time)

WHERE:

Calgary Petroleum Club
McMurray Room
319 - 5th Avenue S.W.
Calgary, Alberta

AGENDA:

- Receive the Financial Statements
- Fix the number of directors to be elected
- Elect the directors
- Appoint the Auditors

The specific details of these matters are outlined in the accompanying Information Circular - Proxy Statement beginning on page 9.

YOUR VOTE IS IMPORTANT

Your participation as a shareholder is very important to us. Please remember to vote your shares. If you are unable to attend the meeting in person, we encourage you to exercise your right to vote by completing the enclosed form of proxy or voting instruction form, as the case may be, and returning such form pursuant to the instructions provided. Your proxy must be received by Valiant Trust Company no later than 3:00 p.m. (Mountain Daylight Time) on May 4, 2015.

By Order of the Board of Directors

MULLEN GROUP LTD.

Signed: "*Joanna K. Scott*"

Joanna K. Scott,
Corporate Secretary &
Vice President, Corporate Services
March 17, 2015

The Meeting - At a Glance

This summary is meant as a supplemental overview of information contained elsewhere in this Information Circular - Proxy Statement. It does not contain all of the information that should be considered and shareholders are advised to read the entire document carefully prior to voting.

WHERE AND WHEN:

Time and Date: 3:00 p.m. Mountain Daylight Time, May 6, 2015
Place: Calgary Petroleum Club, McMurray Room
319 - 5th Avenue S.W., Calgary, Alberta
Record Date: March 17, 2015
Who can vote: All holders of Common Shares as of the Record Date are entitled to vote.

BUSINESS TO BE COVERED:

The following table summarizes the business to be presented at the meeting. If you are unable to attend the meeting, you can ensure your vote is recorded by returning the signed form of proxy / voting instruction form (for further information see "Voting - What You Need to Know" beginning on page 5).

Business of the Meeting	Vote Required	Management Vote Recommendation	Page Reference for more detail
Receive the financial statements for the year ended December 31, 2014, together with the report of the Auditors	NO	N/A	9
Fix number of directors at eight (8)	YES	FOR	9
Individual election of each proposed director	YES	FOR each individual nominee	10, 13
Appointment of PricewaterhouseCoopers LLP as Auditors and authorize directors to fix the remuneration to be paid	YES	FOR	11

OUR BOARD NOMINEES:

The following table provides a brief overview of each director nominee who will be considered for election to the board on an individual basis (for further information see "Director Profiles" beginning on page 13).

Name	Director Since	Independence	Occupation	Board Attendance	Committee Memberships
Alan D. Archibald, P. Eng. Lead Director & CNG Committee Chairman	2003	Independent	CEO Northpoint Resources Ltd.	100%	Audit, CNG
Greg Bay, CFA	2005	Independent	Portfolio Manager, Cypress Capital Management Ltd.	100%	Audit, CNG
Steven C. Grant	2008	Independent	Independent Businessman	100%	Audit, CNG
Dennis J. Hoffman, FCA, ICD.D Audit Committee Chairman	2005	Independent	Independent Businessman	100%	Audit, CNG
Stephen H. Lockwood, Q.C.	2005	Not Independent	Former President and Co-CEO Mullen Group Ltd., Businessman	100%	None
David E. Mullen	2011	Not Independent	Chairman and CEO Cordy Oilfield Services Inc.	100%	None
Murray K. Mullen	1986	Not Independent	Chairman, CEO & President Mullen Group Ltd.	100%	None
Philip J. Scherman ⁽¹⁾ , FCA, ICD.D	2014	Independent	Independent Businessman	100%	Audit, CNG

⁽¹⁾Philip J. Scherman was appointed to the Board of Directors in October 2014.

The Meeting Process - General Information

INFORMATION CIRCULAR - PROXY STATEMENT

(the "Information Circular")

You are receiving this Information Circular dated March 17, 2015, because you owned common shares ("**Common Shares**") of Mullen Group Ltd. ("**Mullen Group**") at the close of business on March 17, 2015 (the "**Record Date**").

As a shareholder of Mullen Group, you have the right to attend our annual general meeting (the "**Meeting**") and to vote your Common Shares.

MEETING TIME AND PLACE

Annual General Meeting

May 6, 2015

3:00 p.m. Mountain Daylight Time

Calgary Petroleum Club, McMurray Room
319 - 5th Avenue S.W., Calgary, Alberta

ABOUT THIS DOCUMENT

This Information Circular is being furnished in connection with the solicitation of proxies by and on behalf of the management of Mullen Group. Specific information related to the solicitation of proxies begins on page 5.

In this Information Circular the words "we", "us", "our", and "Corporation" all refer to Mullen Group.

"You" and "your" refers to the holders of our Common Shares.

All dollar amounts are presented in Canadian dollars, unless otherwise stated.

All information is provided as at March 17, 2015, unless otherwise stated.

The Information Circular explains what items of business the Meeting will cover and outlines the voting process, as well as provides information on our governance practices and approach to executive compensation.

MAILING THE MEETING MATERIALS

Mullen Group is not relying on the notice-and-access provisions of securities laws for delivery of the materials related to the Meeting. Rather, the Information Circular and other proxy materials (collectively the "**Meeting Materials**") are being mailed to shareholders.

Our transfer agent, Valiant Trust Company ("**Valiant**") will send the Meeting Materials directly to our registered shareholders and our employee plan shareholders. Broadridge Financial Solutions, Inc. ("**Broadridge**") will provide Meeting Materials to various intermediaries.

Non-registered (beneficial) shareholders who have not objected to their intermediary disclosing certain ownership information about themselves to Mullen Group are referred to as "**NOBO's**" while non-registered (beneficial) shareholders who have objected to their intermediary disclosing ownership information about themselves to Mullen Group are referred to as "**OBO's**".

The Meeting Materials will be sent indirectly to the NOBO's through their intermediaries or brokers. Mullen Group does not intend to pay for brokers or intermediaries to forward the Meeting Materials to OBO's. Accordingly, OBO's will not receive the Meeting Materials unless the OBO's broker or intermediary assumes the cost of delivery.

The Meeting Process - General Information

The mailing of the Meeting Materials will also include our 2014 Annual Financial Review, containing Mullen Group's 2014 annual audited consolidated financial statements (the "**2014 Annual Financial Statements**") for the year ended December 31, 2014, together with management's discussion and analysis thereon (the "**2014 MD&A**"), for our registered shareholders, as well as those non-registered (beneficial) shareholders who have requested a copy.

Request for Annual and Interim Reports

Each year we also enclose a "**Mailing List Request Form**" with our Meeting Materials. If you wish to receive Mullen Group's annual and/or interim financial reports for the upcoming year, please complete and return the enclosed request form in the manner indicated. You can also access our annual and interim financial reports on SEDAR at www.sedar.com or on our website at www.mullen-group.com under the Investors Tab (Disclosure Documents).

ACCESS TO DOCUMENTS AND ADDITIONAL INFORMATION

In this Information Circular we may refer to documents as being filed on SEDAR (www.sedar.com). Those documents, as well as the 2014 Annual Financial Review identified above and other important disclosure documents, including additional information relating to Mullen Group, can be accessed on our website at www.mullen-group.com or obtained free of charge from our Corporate Investor Services group at 403-995-5200 or by emailing ir@mullen-group.com. Except as specifically provided, no other documents including any content or other items available on our website are incorporated by reference herein.

COMMUNICATING WITH THE BOARD

Shareholders may write to the Board or any board member(s) at the following address, which is also our registered office address:

Mullen Group Ltd.
121A – 31 Southridge Drive
Okotoks, Alberta T1S 2N3
Attention: Corporate Secretary

We receive inquiries on many subjects and the Board and management have developed a process to manage inquiries so that the appropriate individual responds to such inquiries.

WHO CAN VOTE

Our Common Shares are the only class of shares we have outstanding. At the close of business on February 28, 2015, there were 91,648,542 Common Shares issued and outstanding with each outstanding Common Share entitling the holder to one vote at the Meeting.

We also have outstanding unsecured convertible subordinated debentures (the "**Debentures**") that can be converted at the option of the holder into Common Shares. At the close of business on February 28, 2015, there was an aggregate of \$12,445,000 principal amount of Debentures outstanding that, if converted, could result in approximately an additional 1.16 million Common Shares being issued (exclusive of additional Common Shares that may be issued in respect of any accrued and unpaid interest of the Debentures).

Only holders of record of Common Shares at the close of business on the Record Date, will be entitled to vote at the Meeting, unless a shareholder has transferred Common Shares subsequent to the Record Date and the transferee shareholder takes the necessary steps to properly establish ownership of such transferred shares.

The Meeting Process - General Information

Principal Holders of Securities

To the knowledge of our directors and officers, as at January 31, 2015, no person or company beneficially owned, or controlled or directed, directly or indirectly, Common Shares carrying more than 10 percent of the votes attached to all of the issued and outstanding Common Shares except as set forth in the table below.

Name	Common Shares	Percentage of all Voting Securities
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Franklin Resources, Inc.	12,283,069 ⁽¹⁾	13.41%
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⁽¹⁾ Based solely on an Alternative Monthly Report dated January 30, 2015 filed by Franklin Resources, Inc. pursuant to National Instrument 62-103 adopted by the Canadian Securities Administrators.

Types of Shareholders

You are a **registered shareholder** if your Common Shares are registered in your name and you have a physical share certificate. Registered shareholders will receive an "**Instrument of Proxy**" with the Information Circular and should refer to the sections entitled "Voting - What You Need to Know" (page 5) and "Voting by Registered Shareholders" (page 6) for information on how to vote your shares.

You are an **employee plan shareholder** if you hold shares through the Employee Share Purchase Plan (the "**ESPP**"). You will receive an "**Instrument of Proxy**" with the Information Circular and should refer to the sections entitled "Voting - What You Need to Know" (page 5) and "Voting by Employees Who Participate in the Employee Share Purchase Program" (page 7) for information on how to vote your shares.

You are a **non-registered (beneficial) shareholder** if your Common Shares are held by an intermediary, such as a broker, investment dealer, bank, trust company, trustee, nominee or other intermediary (collectively, an "**Intermediary**"). Non-registered (beneficial) shareholders who are NOBOs will receive a "**Voting Instruction Form**" or "**VIF**" with the Information Circular and should refer to the sections entitled "Voting - What You Need to Know" (page 5) and "Voting by Non-Registered (Beneficial) Shareholders" (page 8) for information on how to vote your shares.

Throughout this Information Circular we refer to the Instrument of Proxy and Voting Instruction Form collectively as the "**proxy**" or "**form of proxy**".

QUORUM AT THE MEETING

As outlined in our By-laws, we need to have at least two people present at the Meeting who hold, or represent by proxy, in the aggregate at least 5 percent of the issued and outstanding Common Shares entitled to vote at the Meeting.

If a situation arose where a quorum was not present within 30 minutes of the Meeting's scheduled start time, then our By-laws stipulate that the Meeting would be adjourned to the same place and time on the same day of the following week. In such an instance, no notice of the adjourned meeting would be required and, if at such adjourned meeting a quorum was not present, the shareholders present, if at least two, would constitute a quorum for all purposes.

INTEREST OF INFORMED PERSONS IN MATERIAL TRANSACTIONS

None of Mullen Group's insiders, director nominees or any associate or affiliate of such persons or companies, (each as defined in National Instrument 51-102 - *Continuous Disclosure Obligations* ("**NI 51-102**")), has any material interest, direct or indirect, in any transaction or in any proposed transaction since

The Meeting Process - General Information

the commencement of Mullen Group's most recently completed financial year, which has materially affected or would materially affect Mullen Group.

No person who has been a director or executive officer of Mullen Group at any time since the beginning of our most recently completed financial year and no associate or affiliate of any of the foregoing persons, has any material interest, direct or indirect, by way of beneficial ownership of securities or otherwise, in matters to be acted upon at the Meeting, other than the election of directors.

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Voting - What You Need to Know

Your vote is important - as a shareholder it is very important that you read the Information Circular carefully and then vote your Common Shares, either by proxy or in person at the Meeting.

SOLICITATION OF PROXIES

This Information Circular is delivered in connection with the solicitation of proxies by and on behalf of management of Mullen Group for use at the Meeting. Valiant must receive your completed form of proxy by 3:00 p.m. (Mountain Daylight Time) on Monday, May 4, 2015, or, in the case of any adjournment or postponement of the Meeting, not less than forty-eight hours (excluding Saturdays, Sundays and holidays) before the time of such adjourned or postponed meeting. The solicitation of proxies will be primarily by mail, but proxies may also be solicited personally or by other means of communication by Mullen Group's directors, officers and employees who will not be remunerated therefore. Except as otherwise noted, Mullen Group will bear the costs incurred in the preparation and mailing of the Meeting Materials.

GENERAL PROXY INSTRUCTIONS

We have enclosed a form of proxy with this Information Circular. Typically, this is the easiest way to vote. When you sign the proxy you are giving someone else the authority to attend the Meeting and vote on your behalf (a "**proxyholder**"). *A proxyholder must vote your shares in accordance with the instructions you provide.*

The enclosed form of proxy provides for Murray K. Mullen and Richard J. Maloney (the "**Management Appointees**") to act as proxyholders. Mr. Mullen is a director and officer of Mullen Group and Mr. Maloney is the Senior Vice President of Mullen Group. **The Common Shares represented by your properly submitted proxy will be voted, or withheld from voting, in accordance with your instructions on any ballot that may be called for at the Meeting.**

If you submit your proxy and do not indicate how you want to vote your Common Shares your vote will be cast in accordance with the recommendations of Mullen Group's management in the following manner:

- **FOR** setting the number of directors to be elected at eight (8);
- **FOR** the election of each individual person nominated herein as a director; and
- **FOR** the appointment of PricewaterhouseCoopers LLP as auditors and the authorization of the directors to set their remuneration as such.

You can appoint someone other than the Management Appointees to act as your proxyholder and represent you at the Meeting. This person does not have to be a shareholder. *If you wish to appoint someone else, including yourself, remember that such person must go to the Meeting to vote your Common Shares.* They will also need to register with our transfer agent when they arrive at the Meeting.

To appoint someone else as your proxyholder, cross out both names of the Management Appointees and write the name of the person voting for you in the space provided. If you are completing your voting instructions on the Internet, follow the instructions on the website on how to make such appointment. **If you do not specify how you want your Common Shares voted, your proxyholder will vote your Common Shares as he or she sees fit on each item.**

Voting - What You Need to Know

Proxyholders must vote your Common Shares in accordance with the instructions you provide, including on any ballot that may be called. If there are changes to the items of business or new items properly come before the Meeting, the proxyholder can vote as he or she sees fit. At the time of printing this Information Circular, the management of Mullen Group is not aware of any changes to the items of business that may come before the Meeting.

Signing Your Proxy: If you are an individual shareholder, you or your authorized attorney must sign the enclosed proxy. If the shareholder is a corporation or other legal entity, an authorized officer or attorney must sign the proxy. A proxy that is signed by a person acting as attorney, or in some other representative capacity, should include such person's capacity after the signature and said proxy should be accompanied by the appropriate instrument evidencing qualification and authority to act.

Revoking your Proxy: In addition to revoking your proxy in any manner permitted by law, you may revoke your proxy by sending written notice of such revocation to Valiant. Such revocation must be received by the last business day before the day of the Meeting or any adjournment thereof, or given to the Chairman of the Meeting on the day of, but prior to the commencement of the Meeting or any adjournment or postponement of the Meeting. The revocation must be provided by you or your authorized attorney (with the appropriate instrument evidencing qualification and authority to act on your behalf).

VOTING BY REGISTERED SHAREHOLDERS

You are a registered shareholder if your Common Shares are held in your name and you have a physical share certificate. For registered shareholders, all mail addressed to Valiant should be sent to:

Valiant Trust Company
310, 606 – 4th Street S.W.
Calgary, Alberta T2P 1T1
or by fax to 403-233-2857

Method of Voting	Directions
In person	Register at the Valiant "Shareholder Registration" table at the Meeting.
By proxy:	
- Mail	Record your vote on the enclosed form of proxy, sign, date and return to Valiant in the enclosed envelope.
- By Fax	Record your vote on the enclosed form of proxy, sign, date and fax to Valiant at 403-233-2857.
- Via the Internet	Locate your Control Number on the enclosed proxy. Proceed to www.valiantrust.com , click on the link entitled " Internet Voting " and follow the instructions given. Please keep your code confidential.
By appointing another proxyholder	Cross out the names of the Management Appointees and print the name of your appointee on the blank line provided on the enclosed form of proxy, sign, date and return to Valiant in the enclosed envelope or by fax. If voting on the internet, follow the instructions provided. Ensure your proxyholder attends the Meeting, registers with Valiant at the table marked "Shareholder Registration" and votes.
Revoke proxy	Send written notice of revocation from you or your authorized attorney to Valiant. Revocation must be received by the last business day before the day of the Meeting or any adjournment thereof. Or Give written notice of revocation from you or your authorized attorney to the Chairman of the Meeting on the day of, but prior to the commencement of, the Meeting or any adjournment or postponement of the Meeting.

Voting - What You Need to Know

VOTING BY EMPLOYEES WHO PARTICIPATE IN THE EMPLOYEE SHARE PURCHASE PROGRAM

Our ESPP is administered by Valiant. All Common Shares purchased under the ESPP, which we refer to as the "**ESP Shares**", are beneficially held by the participating employees, unless a participating employee has withdrawn his or her ESP Shares. Employees may exercise the voting rights attached to their ESP Shares by completing and returning the enclosed "**Instrument of Proxy**".

All mail addressed to Valiant in relation to the ESP Shares should be sent to:

Valiant Trust Company
310, 606 – 4th Street S.W.
Calgary, Alberta T2P 1T1
or by fax to 403-233-2857

Method of Voting	Directions
In person	Register at the Valiant "Shareholder Registration" table at the Meeting.
By proxy:	
- Mail	Record your vote on the enclosed form of proxy, sign, date and return to Valiant in the enclosed envelope.
- By Fax	Record your vote on the enclosed form of proxy, sign, date and fax to Valiant at 403-233-2857.
- Via the Internet	Locate your Control Number on the enclosed proxy. Proceed to www.valianttrust.com , click on the link entitled " Internet Voting " and follow the instructions given. Please keep your code confidential.
By appointing another proxyholder	Cross out the names of the Management Appointees and print the name of your appointee on the blank line provided on the enclosed form of proxy, sign, date and return to Valiant in the enclosed envelope or by fax. If voting on the internet, follow the instructions provided. Ensure your proxyholder attends the Meeting, registers with Valiant at the table marked "Shareholder Registration" and votes.
Revoke proxy	Send written notice of revocation from you or your authorized attorney to Valiant. Revocation must be received by the last business day before the day of the Meeting or any adjournment thereof. Or Give written notice of revocation from you or your authorized attorney to the Chairman of the Meeting on the day of, but prior to the commencement of, the Meeting or any adjournment or postponement of the Meeting.

Voting - What You Need to Know

VOTING BY NON-REGISTERED (BENEFICIAL) SHAREHOLDERS

You are a non-registered (beneficial) shareholder if your Common Shares are held in an Intermediary's name (such as a broker, investment dealer, bank, trust company, trustee, nominee or other intermediary). Your Intermediary is required by law to ask for your voting instructions before the Meeting. Common Shares held by an Intermediary may only be voted upon your instruction, and without your specific instructions, your Intermediary is prohibited from voting your Common Shares.

Every Intermediary has its own mailing procedures and provides its own return instructions, **which you should carefully follow in order to ensure that your Common Shares are voted at the Meeting**. The majority of Intermediaries now delegate Broadridge with the responsibility of obtaining voting instructions from beneficial shareholders. Broadridge mails a scannable Voting Instruction Form or VIF in lieu of the form of proxy and you are asked to complete and return the VIF in accordance with the instructions provided on such form. Broadridge will then tabulate the results and provide the appropriate instructions to Valiant. If you did not receive a VIF or other form of proxy in this package please contact your Intermediary.

Non-registered (beneficial) shareholders can exercise their vote as follows:

Method of Voting	Directions
In person	Complete enclosed Voting Instruction Form/VIF appointing yourself as Proxy and return as per the instructions provided on such VIF and within the timelines set forth on the VIF. Register at the Valiant "Shareholder Registration" table at the Meeting.
By proxy:	
- <i>Mail</i>	Record your vote on the enclosed VIF, sign, date and return as per the instructions provided on such VIF.
- <i>Via the Internet</i>	Locate your Control Number on the enclosed VIF. Proceed to www.proxyvote.com and follow instructions given. Please keep your Control Number confidential.
- <i>By telephone</i>	Locate your Control Number on the enclosed VIF. Call the toll-free number listed on your VIF and follow instructions given.
By appointing another proxyholder	Cross out the names of the Management Appointees and print the name of your appointee on the blank line provided on the enclosed VIF, sign, date and return as per the instructions provided on such VIF and within the timelines set forth on the VIF. If voting on the internet, follow the instructions provided. Ensure your proxyholder attends the Meeting, registers with Valiant at the table marked "Shareholder Registration" and votes.
Revoke Proxy	Send written notice of revocation from you or your authorized attorney to your Intermediary's designated representative in accordance with the instructions provided by such Intermediary.

Business of the Meeting

There will be four items of business at this year's Meeting:

- Receiving the Financial Statements
- Fixing the number of directors to be elected
- Electing the directors
- Appointing the Auditor

1. **FINANCIAL STATEMENTS**

Mullen Group's 2014 Annual Financial Statements as well as the independent auditor's report will be presented at the Meeting but will not be subject to a vote. We have mailed such documentation, together with our 2014 MD&A to those shareholders who opted to receive them. These documents are also available on SEDAR at www.sedar.com, and free of charge on our website at www.mullen-group.com or by emailing ir@mullen-group.com.

No action is required or proposed to be taken at the Meeting with respect to the 2014 Annual Financial Statements.

2. **FIXING THE NUMBER OF DIRECTORS**

The shareholders will set the number of directors to be elected at the Meeting.

Mullen Group's articles provide for a minimum of three and a maximum of fifteen directors. Our Board currently consists of eight directors. The Board has determined that the number of directors to be elected at the Meeting should be set at eight.

Management is soliciting proxies, in accordance with the accompanying form of proxy, for an ordinary resolution in favour of fixing the number of directors to be elected at eight members. Unless otherwise directed, the Management Appointees named in the enclosed form of proxy shall vote **FOR fixing the number of directors of Mullen Group at eight for the ensuing year.**

Business of the Meeting

3. ELECTION OF DIRECTORS

Our shareholders elect directors at each annual meeting of shareholders for a term of one year. In presenting directors for election we follow an Individual Director Voting practice, which provides for each director to be presented for election on an individual basis as opposed to a slate basis. Accordingly, the enclosed form of proxy allows the shareholders to vote for each director on an individual basis.

MONITORING INDIVIDUAL DIRECTOR VOTING: The Board and, in particular our Compensation, Nomination and Governance Committee (the "**CNG Committee**"), monitors the voting results for individual directors and considers such information when conducting its annual review of the Board's composition and in assessing individual director performance. We are pleased to report that last year's voting results were such that no one director received less than 89% of the votes cast in favour of such individuals. We've included the specific voting results for each director in the Director Profiles that begin on page 13.

This year in accordance with the TSX mandated changes to the TSX Company Manual and as indicated in our Information Circular dated March 12, 2014, we have instituted a majority voting policy. Our Board has adopted a majority voting policy stipulating that if the votes in favour of the election of a director nominee at a shareholders' meeting represent less than a majority of our Common Shares voted and withheld, the nominee will submit his or her resignation promptly after the meeting, for our CNG Committee's consideration.

Our CNG Committee will make a recommendation to our Board after reviewing the matter, and our Board's decision to accept or reject the resignation offer will be disclosed to the public within 90 days of the applicable shareholders' meeting. Resignations are expected to be accepted except in situations where extenuating circumstances would warrant the applicable director to continue to serve as a Board member. The nominee will not participate in any committee or Board deliberations on the resignation offer unless there are not at least three directors who did not receive a majority withheld vote. The policy does not apply in circumstances involving contested director elections.

The term of office of each of the present directors expires at the close of the Meeting. Pursuant to Mullen Group's Individual Director Voting practice and in accordance with the accompanying form of proxy, management is soliciting proxies for an ordinary resolution in favour of the election of each of the eight nominees listed below. The Board has concluded that each person nominated has relevant expertise and is well qualified to serve as a director of Mullen Group for the ensuing year. Each nominee is currently a director of Mullen Group. It is not contemplated that any nominee will be unable to serve as a director. Background information on each nominee is set forth in the next section entitled Director Profiles that begins on page 13.

Nominees	
Alan D. Archibald, P. Eng.	Greg Bay, CFA
Steven C. Grant	Dennis J. Hoffman, FCA, ICD.D
Stephen H. Lockwood, Q.C.	David E. Mullen
Murray K. Mullen	Philip J. Scherman, FCA, ICD.D

Unless otherwise directed, the Management Appointee named in the enclosed form of proxy shall vote **FOR the election of each of the above referenced individual nominees.**

Business of the Meeting

4. APPOINTMENT OF AUDITORS

The shareholders will appoint our auditors. We appointed PricewaterhouseCoopers LLP ("PwC") as our auditors on March 12, 2014. Prior to this date, KPMG LLP had been our auditors since going public in 1993.

Historical Background

- In 2013 our Audit Committee (the "**Audit Committee**") was presented with a proposal from PwC, one of Canada's largest audit firms in relation to the provision of audit services.
- Following receipt of such, the Audit Committee initiated a review process to assess that proposal against the audit plan provided by its existing auditor for the year ending 2013, with the primary objective being to evaluate the expertise available to the Board relative to the market cost of audit services.
- At the conclusion of the process, the Board, on the recommendation of the Audit Committee, unanimously determined to accept the resignation of KPMG LLP as auditors of Mullen Group and the appointment of PwC as auditors of Mullen Group in their stead effective March 12, 2014.

Auditor Independence

Auditor independence is essential to the integrity of our financial statements. In deciding to engage PwC, the Audit Committee reviewed auditor independence and existing commercial relationships with PwC. The Audit Committee concluded that PwC has no commercial relationship with Mullen Group that would impair its independence and PwC has confirmed its status as independent within the meaning of Canadian securities laws. Our Audit Committee pre-approves all audit and non-audit services. It is also responsible for overseeing the audit work performed on behalf of the Corporation. The Audit Committee will continue to review our external auditors' qualifications and independence on an annual basis. The review includes formal written statements that describe any relationship between the auditors, their affiliates and Mullen Group that could affect the auditors' independence and objectivity. The review also includes an annual evaluation of the auditors' performance. You can find more information about the roles and responsibilities of the Audit Committee beginning on page 29.

Unless otherwise directed, the Management Appointees named in the enclosed form of proxy shall vote **FOR the appointment of the firm of PricewaterhouseCoopers LLP, Chartered Accountants, as Mullen Group's auditor until the next annual meeting of shareholders of Mullen Group and to authorize the directors to fix their remuneration as such.**

Business of the Meeting

Auditors' Fees

The Board reviews the annual audit fees and considers the issue of auditor independence in the context of all services provided to Mullen Group. The fees paid by Mullen Group for professional services to its external auditor during fiscal 2014 are included in the table below. Also included for comparative purposes are the fees paid by Mullen Group for fiscal 2013.

<i>(\$ thousands)</i>	2014 \$	2013 \$
Audit fees ⁽¹⁾	790	761
Audit-related fees ⁽²⁾	136	2
Tax fees ⁽³⁾	2	2
All Other fees ⁽⁴⁾	-	45
Total	928	810

Notes:

- (1) Audit fees consist of fees paid for the audit of Mullen Group's annual financial statements and the review of quarterly financial reports or services that are normally provided in connection with statutory and regulatory filings or engagements. In 2014 \$475,000 was paid to KPMG LLP for the completion of the 2013 Audit (Total 2013 Audit Fees paid to KPMG LLP were \$1.236 million). In 2014 PwC has been paid \$315,000 for the 2014 Audit with total 2014 Audit fees estimated to be \$595,000.
 - (2) Audit-related fees consist of fees paid for internal control testing, assurance and related services that are reasonably related to the performance of the audit or review of Mullen Group's financial statements and are not reported as Audit Fees.
 - (3) Tax fees consist of fees paid for tax compliance services, tax advice and tax planning. During fiscal 2014 and 2013, the services provided in this category included assistance and advice in relation to the corporate tax and tax planning.
 - (4) Other fees consist of fees paid for due diligence services.
-

Our Board of Directors

Director Profiles

The following tables provide information on each person nominated for election as a director. Each of these individuals is currently a director of Mullen Group.

Alan D. Archibald, P. Eng, Independent Lead Director

Calgary, Alberta, Canada

Age: 56

First Elected: 2003

Areas of expertise:

Trucking/Logistics Industry

Oil & Natural Gas Industry

Leadership

Financial

Mergers & Acquisitions

Corporate Governance

Human Resources

International Business

Health & Safety

Mr. Archibald is the Chief Executive Officer of Northpoint Resources Ltd., a private oil and gas exploration and production company. He received a Bachelor of Science (Engineering) degree from Dalhousie University in 1980 and a Bachelor of Engineering (Mining) degree from the Technical University of Nova Scotia in 1982. Mr. Archibald is an active member of APEGA.



Number of Securities Owned, Controlled or Directed

Common Shares	22,893	Principal Amount of Debentures	Nil
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Member of

Member of	2014 Meeting Attendance	
Board	8 of 8	100%
Audit Committee	4 of 4	100%
CNG Committee (Chairman)	4 of 4	100%

Current Public Directorships

Formation Fluid Management Inc.	Exchange	Trading Symbol
	TSX-V	FFM

Voting Results from 2014 Annual General Meeting

	Votes For	Votes Withheld	Total Votes Cast
Number of Votes	56,780,386	5,583,025	62,363,411
Percentage of Votes	91.05%	8.95%	100%

Greg Bay, CFA, Independent Director

Calgary, Alberta, Canada

Age: 56

First Elected: 2005

Areas of expertise:

Financial

Oil & Natural Gas Industry

Trucking/Logistics Industry

Leadership

Corporate Governance

Human Resources

Mergers & Acquisitions

Mr. Bay is the Portfolio Manager of Cypress Capital Management Ltd., an investment management firm that he founded in 1998. Mr. Bay graduated with a Bachelor of Commerce (Finance) degree from Brigham Young University in 1980 and earned a Chartered Financial Analyst designation in 1988.



Number of Securities Owned, Controlled or Directed

Common Shares	46,994	Principal Amount of Debentures	Nil
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Member of

Member of	2014 Meeting Attendance	
Board	8 of 8	100%
Audit Committee	4 of 4	100%
CNG Committee	4 of 4	100%

Current Public Directorships

Gear Energy Ltd.	Exchange	Trading Symbol
	TSX	GXE

Voting Results from 2014 Annual General Meeting

	Votes For	Votes Withheld	Total Votes Cast
Number of Votes	56,845,496	5,517,915	62,363,411
Percentage of Votes	91.15%	8.85%	100%

Our Board of Directors

Steven C. Grant, Independent Director

Houston, Texas, USA

Age: 72

First Elected: 2008

Areas of expertise:

Financial
Oil & Natural Gas Industry
Trucking/Logistics Industry
Leadership
Corporate Governance
Mergers & Acquisitions
Human Resources
International Business
Health and Safety

Mr. Grant is a retired businessman, who prior to his retirement was a U.S. based Managing Director of Energy Investment Banking with a large investment banking and brokerage firm listed on the New York Stock Exchange. Mr. Grant received a Bachelor of Arts (Economics) from Yale University in 1964 and his MBA (Finance) from Harvard Graduate School of Business Administration in 1966.



Number of Securities Owned, Controlled or Directed

Common Shares	20,000	Principal Amount of Debentures	Nil
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Member of

2014 Meeting Attendance

Board	8 of 8	100%
Audit Committee	4 of 4	100%
CNG Committee	4 of 4	100%

Current Public Directorships

Nil	Exchange	N/A	Trading Symbol	N/A
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Voting Results from 2014 Annual General Meeting

	Votes For	Votes Withheld	Total Votes Cast
Number of Votes	56,846,157	5,517,254	62,363,411
Percentage of Votes	91.15%	8.85%	100%

Dennis J. Hoffman, FCA, ICD.D, Independent Director

Calgary, Alberta, Canada

Age: 68

First Elected: 2005

Areas of expertise:

Financial
Leadership
Oil and Natural Gas Industry
Mergers and Acquisitions
Corporate Governance
International Business

Mr. Hoffman is a retired chartered accountant, who prior to his retirement was a senior partner and City Leader of a large audit firm. He obtained his Bachelor of Commerce and Bachelor of Science degrees from the University of Saskatchewan in 1970. Mr. Hoffman is a member of the Canadian and Alberta Institutes of Chartered Accountants and was awarded the Fellow of the Chartered Accountants designation by the Chartered Accountants of Alberta in 2012.



Number of Securities Owned, Controlled or Directed

Common Shares	13,878	Principal Amount of Debentures	Nil
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Member of

2014 Meeting Attendance

Board	8 of 8	100%
Audit Committee (Chairman)	4 of 4	100%
CNG Committee	4 of 4	100%

Current Public Directorships

Northern Property Real Estate Investment Trust	Exchange	TSX	Trading Symbol	NPR.UN
Rocky Mountain Dealerships Inc.		TSX		RME

Voting Results from 2014 Annual General Meeting

	Votes For	Votes Withheld	Total Votes Cast
Number of Votes	56,844,996	5,518,415	62,363,411
Percentage of Votes	91.15%	8.85%	100%

Our Board of Directors

Philip J. Scherman, FCA, ICD.D, Independent Director

Calgary, Alberta, Canada

Age: 68

First Elected: 2014

Areas of expertise:

Financial

Leadership

Trucking/Logistics Industry

Oil and Natural Gas Industry

Mergers and Acquisitions

Corporate Governance

Human Resources

International Business

Health and Safety

Mr. Scherman is a chartered accountant, who from 1982 to 2012 was an engagement partner for both public and private energy and energy service entities of large audit firm. He was also the firm's Oil and Gas Industry Leader for many years and served on its Board of Directors for two terms. He obtained his Bachelor of Commerce degree from the University of Saskatchewan in 1972. Mr. Scherman is a member of the Canadian and Alberta Institutes of Chartered Accountants and was awarded the Fellow of the Chartered Accountants designation by the Chartered Accountants of Alberta in 2013.



Number of Securities Owned, Controlled or Directed

Common Shares	4,400	Principal Amount of Debentures	Nil
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Member of	2014 Meeting Attendance		
Board*	2 of 2		100%
Audit Committee	N/A		N/A
CNG Committee	N/A		N/A

Current Public Directorships

Current Public Directorships	Exchange	Trading Symbol
Parallel Energy Trust	TSX	PLT.UN

Voting Results from 2014 Annual General Meeting

N/A

*Mr. Scherman was appointed to the Board of Directors on October 7, 2014 and to the CNG Committee and Audit Committee on October 22, 2014.

Stephen H. Lockwood, Q.C., Not Independent

Calgary, Alberta, Canada

Age: 59

First Elected: 2005

Areas of expertise:

Financial

Trucking/Logistics Industry

Oil & Natural Gas Industry

Leadership

Mergers & Acquisitions

Corporate Governance

Human Resources

International Business

Health and Safety

Mr. Lockwood is a businessman who resigned from Mullen Group on June 30, 2014 as President and Co-Chief Executive Officer, positions he held since September 2004. Mr. Lockwood earned a Bachelor of Commerce degree from the University of Alberta in 1978 and a Bachelor of Laws degree from the University of Calgary in 1981.



Number of Securities Owned, Controlled or Directed

Common Shares	479,550	Principal Amount of Debentures	Nil
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Member of	2014 Meeting Attendance		
Board	8 of 8		100%

Current Public Directorships

Current Public Directorships	Exchange	Trading Symbol
Nil	N/A	N/A

Voting Results from 2014 Annual General Meeting

	Votes For	Votes Withheld	Total Votes Cast
Number of Votes	60,086,103	2,277,308	62,363,411
Percentage of Votes	96.35%	3.65%	100%

Our Board of Directors

David E. Mullen, Not Independent

Calgary, Alberta, Canada

Age: 54

First Elected: 2011

Areas of expertise:

Financial

Trucking/Logistics Industry

Oil and Natural Gas Industry

Leadership

Mergers and Acquisitions

Corporate Governance

Human Resources

Health and Safety

Mr. David Mullen is Chairman and Chief Executive Officer of Cordy Oilfield Services Inc. ("Cordy"), a publicly traded oilfield, construction and environmental services company. Prior to joining Cordy, Mr. Mullen spent approximately 28 years in various capacities within the Mullen Group of companies. At the time of his departure from Mullen Group, he was Vice President of Mullen Trucking L.P.



Number of Securities Owned, Controlled or Directed

Common Shares	26,616	Principal Amount of Debentures	Nil
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Member of

2014 Meeting Attendance

Board	8 of 8	100%
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Current Public Directorships

Cordy Oilfield Services Ltd.
Golconda Resources Ltd.

Exchange

TSX-V
TSX-V

Trading Symbol

CKK
GA

Voting Results from 2014 Annual General Meeting

	Votes For	Votes Withheld	Total Votes Cast
Number of Votes	55,643,358	6,720,053	62,363,411
Percentage of Votes	89.22%	10.78%	100%

Murray K. Mullen, Not Independent

Calgary, Alberta, Canada

Age: 59

First Elected: 1986

Areas of expertise:

Financial

Trucking/Logistics Industry

Oil & Natural Gas Industry

Leadership

Mergers & Acquisitions

Corporate Governance

Human Resources

Health & Safety

Mr. Murray Mullen is Mullen Group's Chairman and Chief Executive Officer, positions he has held since 2001. Upon the resignation of Mr. Lockwood on June 30, 2014 as President, Mr. Mullen assumed this role. Mr. Mullen joined the Mullen Group of companies in 1977 after graduating from the University of Calgary with a Bachelor of Arts (Economics) degree. He has been a key architect of Mullen Group's overall business strategy and growth since it became public in 1993.



Number of Securities Owned, Controlled or Directed

Common Shares	2,911,276	Principal Amount of Debentures	Nil
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Member of

2014 Meeting Attendance

Board	8 of 8	100%
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Current Public Directorships

Whitecap Resources Inc.

Exchange

TSX

Trading Symbol

WCP

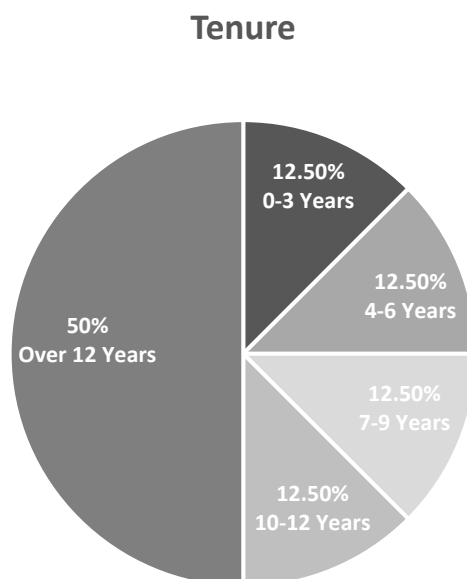
Voting Results from 2014 Annual General Meeting

	Votes For	Votes Withheld	Total Votes Cast
Number of Votes	59,116,893	3,246,518	62,363,411
Percentage of Votes	94.79%	5.21%	100%

Our Board of Directors

Directors Tenure

We have a 15 year Term Limit for our non-management directors. The average age of our directors' tenure as at the date hereof is 10.4 years with the following breakdown of years of service:



Additional Disclosure Related to Directors

Corporate Cease Trade Orders, Bankruptcies, Penalties or Sanctions

To the best of Mullen Group's knowledge, no director or executive officer of Mullen Group is, as of the date of this Information Circular, or was within ten years before the date of this Information Circular, a director, chief executive officer or chief financial officer of any company that was subject to a cease trade order, an order similar to a cease trade order or an order that denied the relevant company access to any exemption under securities legislation, in each case that was in effect for a period of more than 30 consecutive days (collectively, an "**Order**") that was issued while the director or executive officer was acting in the capacity as director, chief executive officer or chief financial officer or was subject to an Order that was issued after the director or executive officer ceased to be a director, chief executive officer or chief financial officer and which resulted from an event that occurred while that person was acting in the capacity as director, chief executive officer or chief financial officer.

To the best of Mullen Group's knowledge, no director or executive officer of Mullen Group, or shareholder holding a sufficient number of securities of Mullen Group to affect materially the control of Mullen Group is, as of the date of this Information Circular, or has been within the ten years before the date of this Information Circular, a director or executive officer of any company that, while that person was acting in that capacity, or within a year of that person ceasing to act in that capacity, became bankrupt, made a proposal under any legislation relating to bankruptcy or insolvency, or was subject to or instituted any proceedings, arrangement or compromise with creditors, or had a receiver, receiver manager or trustee appointed to hold its assets has, within the ten years before the date of this Information Circular, become bankrupt, made a proposal under any legislation relating to bankruptcy or insolvency, or become subject to or instituted any proceedings, arrangement or compromise with creditors, or had a receiver, receiver manager or trustee appointed to hold the assets of the director, executive officer or shareholder.

To the best of Mullen Group's knowledge, no director or executive officer of Mullen Group, or shareholder holding a sufficient number of securities of Mullen Group to affect materially the control of Mullen Group,

Our Board of Directors

has been subject to any penalties or sanctions imposed by a court relating to securities legislation or by a securities regulatory authority or has entered into a settlement agreement with a securities regulatory authority or any other penalties or sanctions imposed by a court or regulatory body that would likely be considered important to a reasonable investor in making an investment decision.

No proposed director or any personal holding companies of a proposed director of Mullen Group have been subject to (i) any penalties or sanctions imposed by a court relating to securities legislation or by a securities regulatory authority or has entered into a settlement agreement with a securities regulatory authority; or (ii) any other penalties or sanctions imposed by a court or regulatory body that would likely be considered important to a reasonable securityholder in deciding whether to vote for a proposed director.

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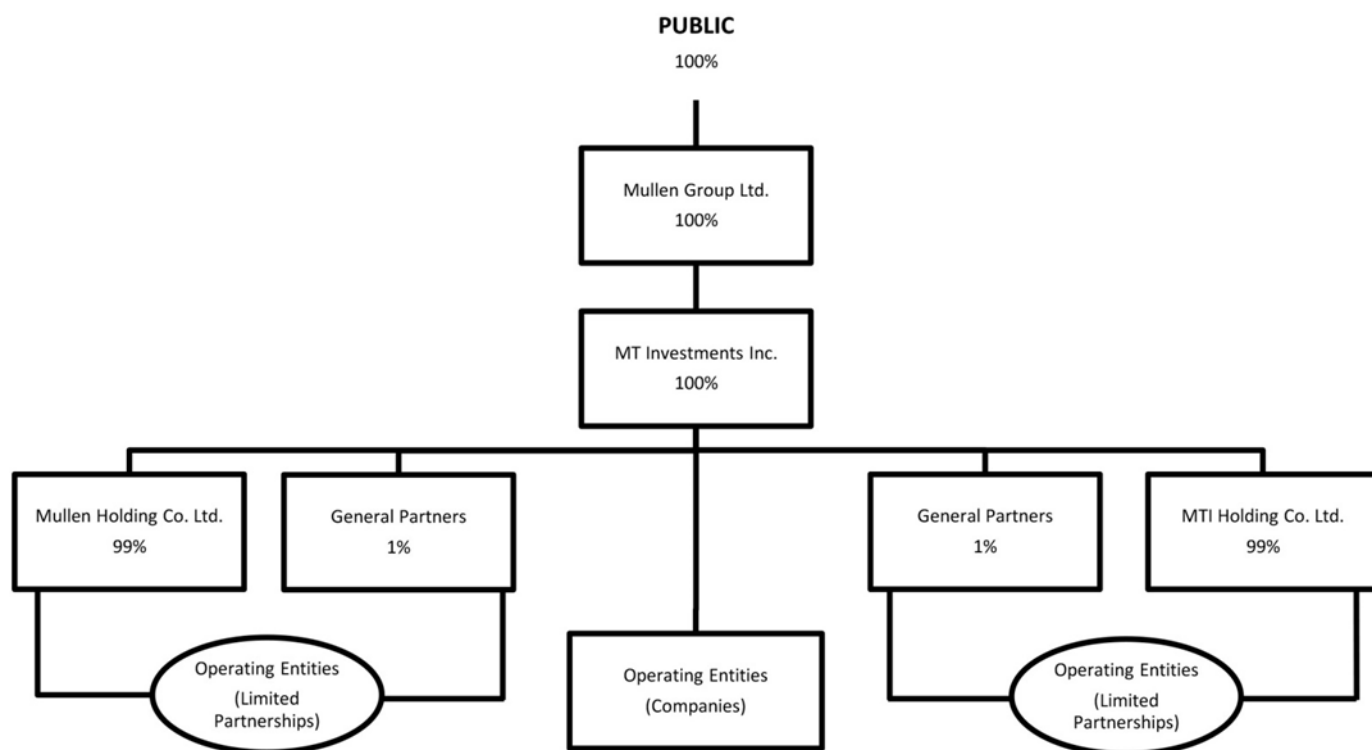
How we Govern - An Overview of our Corporate Governance Practices

National Instrument 58-101-Disclosure of Corporate Governance Practices ("**NI 58-101**") requires reporting issuers to disclose their corporate governance practices with reference to a series of guidelines for effective corporate governance (the "**Guidelines**") set forth in National Policy 58-201-Corporate Governance Guidelines. To assist shareholders in understanding our approach to governance it is important to understand our structure.

Our Board is responsible for the management of Mullen Group's business and affairs, with its primary responsibility to foster the long term success of Mullen Group consistent with its fiduciary responsibility to the shareholders to maximize shareholder value. We operate a decentralized business model that is non-hierarchical in nature. The business is operated through a network of wholly-owned companies and limited partnerships (the "**Operating Entities**"), which are divided into two distinct operating segments for reporting purposes – Oilfield Services and Trucking/Logistics. The segments are differentiated by the type of service provided, equipment requirements and customer needs.

Each Operating Entity operates as a separate business unit under its own brand that is held accountable for its own performance and profitability. While the day-to-day operations of the Operating Entities are the responsibility of each Operating Entity's management team, our Corporate Office provides oversight and support to the Operating Entities by coordinating business strategies, monitoring financial and business performance, providing management services, centralized banking and financial expertise and offering shared services such as payroll, human resources support, information technology support and accounting services. In addition, the Corporate Office, through its subsidiary MT Investments Inc., owns a network of real estate holdings and facilities that are leased primarily to the Operating Entities.

The following diagram shows Mullen Group's inter-corporate relationships. For simplification, non-material wholly-owned subsidiaries have not been included. A complete list of the Operating Entities is provided in our Annual Information Form dated February 11, 2015, under the heading "Operating Entities", a copy of which is filed on SEDAR at www.sedar.com, as well as being posted on our website at www.mullen-group.com.



How we Govern - An Overview of our Corporate Governance Practices

Board of Directors

We review the size of our Board on an annual basis to ensure it is large enough to provide a diversity of expertise and opinion, yet small enough to allow for efficient operation and decision-making.

Independence

Each year we strive to have a Board that is comprised of a majority of independent directors. In determining a director's independence we refer to the applicable securities laws and, in particular, the "**Meaning of Independence**" set forth in National Instrument 52-110 – *Audit Committees* ("**NI 52-110**"), which indicates, among other things, that a director is considered independent only where the Board determines that the director has no direct or indirect material relationship with Mullen Group or its Operating Entities. Based on a review of NI 52-110, we have determined that:

- the Board is **MAJORITY INDEPENDENT** with five of eight directors classified as independent, namely, Messrs. Archibald, Bay, Grant, Scherman and Hoffman;
- Mr. M. Mullen is not independent as he is an executive officer of Mullen Group;
- Mr. D. Mullen is not independent as he is related to Mr. M. Mullen;
- Mr. S. Lockwood is not independent as he is a former executive officer of Mullen Group within the past three years; and
- the Board will remain majority independent following the election of directors at the Meeting with five of eight directors being independent directors.

For your information, the table below sets forth the relationship between Mullen Group and its directors:

Director	Independent	Not Independent	Reason for Status
Alan Archibald	√		No direct or indirect material relationship
Greg Bay	√		No direct or indirect material relationship
Steve Grant	√		No direct or indirect material relationship
Dennis Hoffman	√		No direct or indirect material relationship
Philip Scherman	√		No direct or indirect material relationship
Stephen Lockwood		√	Former President and Co-Chief Executive Officer
David Mullen		√	Related to Mr. M. Mullen
Murray Mullen		√	Chairman of the Board, Chief Executive Officer and President

Board Chairman

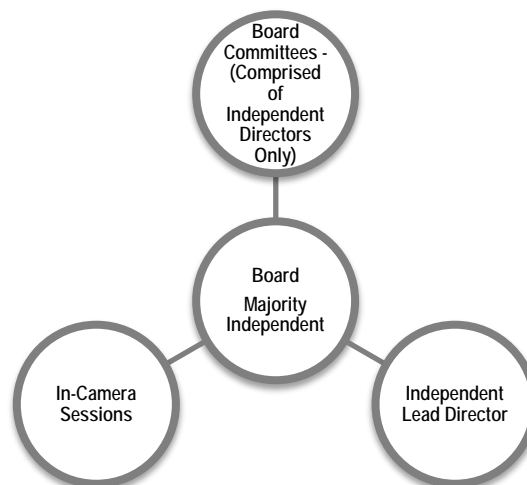
We have written **TERMS OF REFERENCE** for this position. In accordance with those terms, our Board Chairman directs the operations of the Board and ensures effective relations with shareholders, other stakeholders and the public. Mr. Murray K. Mullen was appointed as the Chairman of our Board in 2001. While Mr. Mullen is not an independent director, the Board has established mechanisms that enable it to function independently from management if and when necessary.

How we Govern - An Overview of our Corporate Governance Practices

Lead Director

Mr. Alan Archibald, the CNG Committee Chairman, is currently the Lead Director of our Board. The role of Lead Director is established through, and governed by, the provisions of the written mandate of the CNG Committee, which specifically provides that the CNG Committee Chairman will act as the Lead Director of Mullen Group. Since the CNG Committee's mandate provides that such committee must be comprised solely of independent directors, the role of Lead Director will always be fulfilled by an independent director.

In acting as Lead Director, among other things, the CNG Chairman chairs all in-camera meetings of the Board without management; facilitates responses to shareholder or other stakeholder questions and comments directed to the independent directors as a group; ensures personal availability for consultation and communication with independent directors and with the Chairman as appropriate; reviews and responds to any comments made by independent directors and raises issues with the Chairman and senior management as deemed necessary. In addition to the appointment of a Lead Director, our Board has put in place other mechanisms to ensure the Board functions independently from management. These mechanisms are discussed below.



Committees Comprised of Independent Directors

Taking into consideration the size of Mullen Group and the nature and geographic scope of our business, the Board established two committees to assist with its duties and responsibilities in meeting the Guidelines, being the Audit Committee and the CNG Committee. We have written committee mandates that provide for the committees to be comprised solely of independent directors, thereby formalizing the independence of our committees. This ensures that the comprehensive information, reports and presentations delivered at the committee level are reviewed and considered by those directors that are independent from management. In addition, individual directors may, with the approval of the Lead Director, retain an outside advisor at Mullen Group's expense.

In-Camera Sessions

As an integral part of our governance practices, our directors utilize a number of in-camera sessions to ensure the Board can function independently from management.

Board: The directors hold an in-camera session following each regularly scheduled, in-person board meeting. During 2014, four such in-camera sessions were held. These sessions were led by the independent Lead Director with the duration and agenda topics being determined by the independent directors as required to ensure that all necessary issues were addressed. These in-camera sessions provide an effective forum for open and candid discussions with respect to the management and business of Mullen Group.

Audit Committee: The Audit Committee, comprised solely of independent directors, holds a number of in-camera sessions at each regularly scheduled committee meeting. As standard practice, committee members conduct an in-camera session at each meeting with the external auditors. The committee

How we Govern - An Overview of our Corporate Governance Practices

members also conduct individual in-camera sessions with each of the Chairman of the Board, Chief Executive Officer and President and the Chief Financial Officer. All of these sessions are led by the Audit Committee Chairman and provides an opportunity for the committee members to review the quarterly financial reporting process on an individual basis with the referenced executives, as well as the external auditors, and to discuss any matters that the Audit Committee considers appropriate. These in-camera sessions occurred at all Audit Committee meetings held during 2014. In addition, in receiving the annual report on Effectiveness of Disclosure Controls and Internal Controls over Financial Reporting from PwC, the Audit Committee conducted an in-camera session with such firm.

CNG Committee: The CNG Committee, comprised solely of independent directors, conducts an in-camera session following each regularly scheduled committee meeting. As standard practice, the committee members also receive an in-camera report from the Chairman of the Board at each meeting. All of these sessions are led by the Lead Director and provide an opportunity for open and candid discussions with respect to management, succession plans, executive compensation and governance related matters.

Other: At each meeting held by teleconference for special business, the independent directors determine whether or not there is reason to hold an in-camera session without management present. While the independent directors have the ability to hold additional in-camera sessions if required, no such meetings were held during 2014.

Meeting Attendance

Mullen Group expects that all directors will maintain an excellent attendance record. While our directors strive for perfect attendance, there are those instances when a director misses a meeting for "**good reason**", such as a family or medical emergency, or a previously scheduled commitment that cannot be changed.

We have adopted an electronic board portal for use by the directors in relation to meeting materials. This ensures that, to the extent possible, directors have access to meeting materials wherever they are located. Comprehensive meeting materials addressing the business to be covered at a meeting are posted prior to the meeting date. In addition, monthly reports are posted on the board portal for the Directors' reference. Directors who are unable to attend a meeting are responsible for reviewing the meeting materials and communicating their views to the appropriate chairman or the Lead Director.

During 2014, the Board held four regularly scheduled in-person meetings, three regularly scheduled teleconference meetings and one teleconference meeting called for specific business. Each director's attendance record has been outlined in the respective profiles in the section entitled "Director Profiles" beginning on page 13.

Other Directorships

Our Board has not adopted a formal policy limiting the number of outside directorships that can be held by its directors.

Rather, we make our directors aware that certain parties suggest best governance practices should limit the number of outside public directorships held. While these parties suggest that directors who are also CEOs should hold no more than two directorships, we believe that the directors themselves are best able to determine whether their external roles will impact their ability to serve on our Board.

Each year through the Board's annual assessment process, directors are asked to confirm that they have adequate time and resources to commit to Mullen Group and, in particular, that holding additional outside directorships does not interfere with their ability to devote the expected time and resources to fulfill their duties and responsibilities to Mullen Group. Individual directors are required to consult with the Board Chairman and/or the Lead Director when considering an appointment to the board of another reporting issuer. Additionally, individual directors whose professional responsibilities outside Mullen Group have changed since they were elected to the Board, are required to notify the Board Chairman and/or Lead Director. A listing of other directorships is provided in each director's respective profile in the section entitled "Director Profiles" beginning on page 13.

How we Govern - An Overview of our Corporate Governance Practices

There are ***NO INTERLOCKING BOARD RELATIONSHIPS*** amongst our directors.

Board Manual - Mandates and Position Descriptions

Our Board has established a written manual (the "**Board Manual**") outlining, among other things, the key guidelines governing the Board's operation, as well as providing written mandates, or terms of reference, for the Board and its committees, individual directors, Chairman of the Board and Chief Executive Officer. This manual acts as a resource and guide for directors by documenting board processes as such evolve over time and acts as a foundational guide when questions or areas of confusion arise. The Board Manual includes our history and structure, the role of the Board, the role of its committees and individual directors, including, the expectation that directors will be able to commit a reasonable amount of time and resources to carrying out their duties. The Board Manual is posted on the board portal for the directors' ease of reference.

Board Mandate

Our Board Manual includes a written ***MANDATE*** for the Board outlining its principal duties and responsibilities underlying such. The full text of such mandate is attached to this Information Circular as Schedule A. The Board Manual also includes written mandates for each of the Audit Committee and the CNG Committee.

Position Descriptions

The Board Manual also includes written ***TERMS OF REFERENCE*** (or *position descriptions*) delineating the roles and responsibilities for the Chairman of the Board and Chief Executive Officer. In addition, the CNG Committee mandate sets forth the specific responsibilities of the CNG Committee Chairman acting in his capacity as Lead Director.

Review Process

As part of the CNG Committee's standard work plan, the Board Manual is reviewed on an annual basis to ensure that it remains current and in the best interests of Mullen Group, our shareholders and other stakeholders taking into consideration evolving regulatory developments and governance best practices while remaining appropriate to our circumstances.

Orientation and Continuing Education

Orientation

We are committed to ensuring both new and continuing directors have insight into the nature and operation of our business, as well understanding the roles and responsibilities of the Board, its committees and individual directors.

New Directors: The Board looks at new director orientation on an individual basis. One new member was added in 2014. We orient newly elected or appointed directors through meetings with existing directors, an invitation to attend meetings in advance of election or appointment, and by providing them with a comprehensive package of materials, compiled specifically to orient such director to the Board based upon that director's specific needs and areas of interest. We meet one-on-one with the new directors to provide a fulsome orientation and review of the information package provided. These packages would typically include the Board Manual, corporate information, director profiles, meeting information, our strategic plan, By-laws, disclosure documents, our corporate policies (including detailed information related to blackout periods and insider trading practices), relevant materials relating to topical matters relevant to Mullen Group and past meeting minutes.

Existing Directors: Utilizing our online board portal ensures the Board is kept up-to-date and current with respect to the nature and operation of our business through the posting of monthly performance reports and annual operating summaries from our Chief Financial Officer, as well as the quarterly business reviews from each of our Operating Entities. These quarterly reviews provide financial data, safety results and

How we Govern - An Overview of our Corporate Governance Practices

qualitative information in relation to economic factors impacting each Operating Entity. In addition, the electronic portal provides easy access to past meeting materials, corporate policies and our Board Manual.

Both new and continuing directors also gain insight into the nature and operation of Mullen Group's business through in-house presentations by management and business unit leaders, the comprehensive business reviews and analysis provided by each Operating Entity in preparation for the annual budget process and attendance at Mullen Group hosted conferences.

In-house presentations: Directors gain exposure to our individual Operating Entities when senior management from individual Operating Entities present information to the Board relative to major or strategic projects. These types of presentations provide an effective forum for open discussions through which the directors and an Operating Entity's management team can review operational and financial expectations relative to specific projects, safety performance, specific training requirements and human resource initiatives while simultaneously providing the directors with insight into the operations of specific Operating Entities. In addition, the directors have the opportunity to directly engage with the Corporate Office's Team Leaders in the Safety and Loss Prevention Department, IT Department, and Human Resources Department during those departments' annual presentations to the Board. These presentations provide the opportunity for the directors to review current initiatives and emerging trends with those individuals responsible for oversight and implementation.

Education

External Continuing Education: The directors are encouraged to participate in courses and/or seminars dealing with financial literacy, corporate governance and related matters. Several of our directors participate in additional seminars either by virtue of their professional designations or through their voluntary election to take part in continuing education. Seminars attended in 2014 ranged from seminars put on by the Institute of Corporate Directors, the Financial Executives Institute, the Canadian Public Accountability Board, webcasts put on by KPMG LLP and PwC, to seminars related to accounting, engineering, board efficiency and tax and energy industry symposiums.

Mullen Group-Specific Education: Mullen Group's senior management arranges for directors to have access to information on an ongoing basis pertaining to matters such as emerging trends in corporate governance, key accounting considerations, and emerging issues in information technology and in human resources metrics. Comprehensive meeting materials are posted to the board portal in advance of each board or committee meeting, together with supplementary materials as required.

Ethical Business Conduct - Policies and Standards

We are committed to quality service with a strong culture of integrity. **Honesty, Trust, Respect and Integrity** are the most fundamental ethical values and principles upon which we operate. Our policies are meant to reinforce our workplace culture by providing a common framework and guide for establishing standards, identifying issues and addressing concerns. We have four policies that are overseen by the Board, being our Behaviour Guide - How We Conduct our Business (*i.e.*, *our code of ethics and conduct*), Integrity and Financial Concern Policy ("**Whistleblower Policy**"), External Communications and Disclosure Policy, as well as our Trading in Securities Policy. Our policies take into consideration the nature of our decentralized operating structure and are developed so as to be appropriate to our specific circumstances. The CNG Committee, together with the Audit Committee as required, reviews our policies annually and implements changes when required.

Code of Ethics and Conduct (*i.e.*, *the Behaviour Guide*)

During the first quarter of 2013, the Board authorized and approved a revised code, now known as the Behaviour Guide. The Behaviour Guide was distributed to all employees after being filed on SEDAR at www.sedar.com. This document is also available upon request from our Corporate Investor Services group at ir@mullen-group.com.

All employees and directors are provided with access to the Behaviour Guide, which covers a wide range of topics and outlines the responsibilities and guidelines and ethical standards expected of our employees, including conflicts of interest, whether actual or perceived, and the disclosure of such interests. In particular, employees are

How we Govern - An Overview of our Corporate Governance Practices

expected to conduct their business affairs in a manner that ensures their private or personal interests do not interfere with the interests of Mullen Group and remain compliant with the provisions of the guide. We require our directors to annually acknowledge that they have received and read the Behaviour Guide as well as certify that their conduct is consistent with such guide.

Under the Behaviour Guide, we advocate an open door policy for our employees, encouraging them to discuss with management any issues or potential issues that may arise.

During 2014 there were no material change reports filed that pertain to any conduct of a director or executive officer that constitutes a departure from the guide.

Whistleblower Policy

In addition to the Behaviour Guide, we have a Whistleblower Policy under which a confidential, anonymous hotline has been established so that individuals can identify concerns.

This hotline is hosted by an independent third party service provider. It can be accessed through the Internet at "<http://www.openboard.info/mtl/>", by e-mail sent to "MTL@openboard.info" or toll-free to **1-866-270-3866**.

The Audit Committee Chair monitors the hotline and reports on any matters to the Audit Committee and the Board at each quarterly meeting. The Audit Chair receives all reports of issues raised through Mullen Group's whistleblower hotline, for which no material issues were identified in 2014.

External Communications and Disclosure Policy

Under this policy, we provide timely, fair and accurate disclosure of all material information relating to Mullen Group to ensure our shareholders and other stakeholders are publicly informed about our affairs.

Trading in Securities Policy

We have established a trading policy that, among other things, prohibits insider trading, addresses regular black-out periods, prohibits speculative or hedging transactions and meets the requirements of the securities regulators.

Conflicts of Interest

Circumstances may arise from time to time where members of the Board or officers of Mullen Group are also directors or officers of corporations, which have conflicting interests to those of Mullen Group. We monitor these situations in a number of ways including requiring our directors and officers to disclose all other companies in which they serve as an officer or a director. Any conflicts that arise will be resolved in accordance with the procedures and requirements of the *Business Corporations Act* (Alberta), including the duty of such directors and officers to act honestly and in good faith with a view to the best interests of Mullen Group. Management is required to disclose any material interest in a transaction or agreement being considered by the Board. Should a material interest arise, then such individual would not be present during the directors' meeting at which such transaction is being considered.

How we Govern - An Overview of our Corporate Governance Practices

Nomination of Directors

Our CNG Committee develops and reviews the long term plan for the composition of the Board taking into consideration the current strengths, skills and experience on the Board, retirement dates, onboarding timeframes and the strategic direction of Mullen Group. The CNG Committee is responsible for identifying and recruiting new candidates for nomination to the Board, in consultation with the Board Chairman. The CNG Committee recommends potential candidates to the Board for approval, taking into consideration the competencies and skills necessary for the Board as a whole. To assist with this process, the CNG Committee maintains a skills matrix identifying:

- (a) the individual skills and qualifications that each director is expected to possess, which add value to Mullen Group's business functions, as well as personal attributes associated with effective boardroom dynamics and decision making processes; and
- (b) various skills and areas of expertise that it believes are important for the Board, as a whole, to ensure the Board continues to foster the long-term success of Mullen Group by providing the strategic resources that are required to carry out the Board's oversight function.

The matrix is updated annually and is used by the CNG Committee to monitor the Board's composition and its underlying areas of expertise.

Attributes Expected of all Board Members:

Integrity / Accountability	Demonstrates high ethical standards, avoids conflicts of interest, acts in the best interests of Mullen Group, and maintains the public confidence and goodwill of all Mullen Group stakeholders.
Team Oriented	Demonstrates the ability to function in a team environment by working effectively and collaboratively with peers. Maintains a positive attitude towards resolving conflict and developing and maintaining healthy relationships.
Independence	Ability to formulate or maintain one's own opinion, while remaining objective in considering other perspectives.
Business Judgement/Analytical	Ability to leverage one's own experience and wisdom in making sound strategic and operational business decisions. Demonstrates business acumen and a mindset for risk oversight.
Commitment	Availability and willingness to attend and contribute to board meetings and/or functions, travel as necessary and take leadership roles as required.
Diversity	Contributes to the Board in a way that enhances board perspective through one's own differences in culture, geographic origin, age, personality, gender, skill, training, educational background and/or life experience.

Attributes Required by the Board as a Whole:

Financial Experience	Senior executive or consulting experience in financial accounting and reporting and corporate finance, especially with respect to debt and equity markets. Comprehensive knowledge of internal financial controls and generally accepted accounting principles. Experience in auditing, evaluating or analyzing financial statements. May have formal education in this regard.
Trucking/Logistics Industry	Knowledge and experience in the trucking/logistics industry throughout North America.
Oil and Natural Gas Industry	Knowledge and experience in or one or more areas in which the Operating Entities within Mullen Group's oilfield services segment operate.
Leadership (Senior Level Management Experience)	Experience as a senior executive officer responsible for driving strategic insight and providing direction to encourage innovation and growth.
Mergers & Acquisitions Experience	Experience as a senior executive officer and/or legal or financial experience in merger & acquisition activity. Includes consulting roles and may include formal education in this regard.
Corporate Governance Experience	Senior executive experience relating to corporate governance matters (such experience includes serving in a senior role as General Counsel or Corporate Secretary and includes expertise in this regard as a result of a role in a legal or accounting firm). May include formal education or other academic training relating to the corporate governance profession (including ICD.D or other specific director's designations)
Human Resources Experience	Senior executive experience relating to human resources matters such as broad knowledge of employment law, compensation, organizational planning, organizational development and employee relations.
International Business Experience	Experience working in an organization with international operations and understanding of different political and regulatory requirements.
Health, Safety and Environmental	An understanding of industry regulations and public policy related to workplace health and safety.

How we Govern - An Overview of our Corporate Governance Practices

Compensation

A description of our compensation practices are discussed under the heading "Our Compensation Program - Discussion and Analysis" beginning on page 32 and in the section entitled "2014 Executive Compensation" beginning on page 40.

Board Committees

The Board has two committees, being the CNG Committee and the Audit Committee.

In accordance with each committee's written mandate, all committee members must qualify as an "independent director" under the applicable regulatory rules and legislation. This is another mechanism we use to ensure Board independence.

CNG Committee:

Our CNG Committee's primary functions are to assist the Board in fulfilling certain of its oversight responsibilities by reviewing and making recommendations regarding Mullen Group's (i) compensation policies and practices; (ii) governance policies and practices; and (iii) senior executive succession plans. Over the last few years, our CNG Committee has made significant advances in relation to addressing compensation programs, emerging governance practices and policies, as well as monitoring the overall succession plans for Mullen Group. In addition, the CNG Committee is responsible for conducting the annual assessments described on page 31, as well as the nomination process identified under the heading entitled "Nomination of Directors" on page 26.

By virtue of the committee's written mandate, the CNG Committee Chairman is the Board's "**Lead Director**". The CNG Committee typically meets four times a year and works from a written work plan setting forth its focus for the year to ensure it meets all of its underlying responsibilities. During 2014 the CNG Committee addressed all items required under its mandate and included in its annual work plan, including the significant matters outlined in the CNG Committee Report that follows on page 28.

**Written Work Plans
set the Schedule**

2014 Report from the CNG Committee:

The CNG Committee oversees Mullen Group's corporate governance practices to ensure those practices effectively meet the intention of the Guidelines while aligning with our culture. The committee monitors emerging best governance practices, implementing changes when it is deemed necessary and practical to enhance our governance processes while remaining cognizant of our decentralized operating structure.

In addition to governance oversight, we are responsible for the director nomination process and oversight of Mullen Group's compensation practices. We develop a work plan each year to ensure we will effectively monitor all areas that fall within our written mandate in a timely manner. During 2014 we met on four occasions and successfully addressed all areas within our work plan. Notable actions included:

- The annual review of our corporate policies, *i.e.*, our code of conduct known as the "Behaviour Guide - How We Conduct our Business", Whistleblower Policy, External Communications and Disclosure Policy, and Trading in Securities Policy, ensuring such policies aligned with Mullen Group's culture and core objectives.
- A thorough review and support of Mullen Group's management development process and succession plans.
- Completed the annual assessment of the Board's composition utilizing the skills matrix to assist in assessing the Board's expertise in relation to those attributes important to the success of Mullen Group's Board as a whole. The skills matrix is outlined for your reference on page 26.
- The review and assessment of reports compiled for benchmarking purposes against the Comparator Group (*refer to page 33*) in relation to the various components of remuneration for directors and executive officers.
- The review and approval of the 2013 Profit Share Program, the 2014 Compensation Program, and Share Option grants for the 2014 year.
- The evaluation of the Board, its committees and the Chief Executive Officer.
- The addition of a new Board and committee member to ensure the Board has a broad range of expertise and knowledge required to navigate Mullen Group into the future.

Moving into 2015 we will continue to monitor regulatory developments and governance best practices as they evolve, including the development and adoption of a majority voting policy. As a committee, we believe Mullen Group's corporate governance practices meet the underlying responsibilities of the Guidelines while remaining appropriate to our circumstances.

Submitted by the CNG Committee

Alan Archibald

Lead Director and CNG Committee Chairman

How we Govern - An Overview of our Corporate Governance Practices

Audit Committee:

The Audit Committee assists the Board in fulfilling its oversight responsibilities with respect to: (i) the integrity of the financial information provided to Mullen Group's shareholders, regulatory bodies and other interested parties; (ii) compliance with accounting and finance based regulatory requirements; (iii) the internal financial control systems established by management; (iv) the work of the external auditors, including their qualifications and independence from Mullen Group; and (v) the audit process. The written mandate for the Audit Committee requires that all members must be "**financially literate**", in addition to qualifying as an "**independent director**" under the applicable regulatory rules and legislation. We consider an individual as being financially literate if he or she can read and understand financial statements that are generally comparable to ours in breadth and complexity of issues.

We are confident that our Audit Committee is comprised of members with the expertise necessary to fulfill its mandate. The Audit Committee is currently chaired by Mr. Dennis Hoffman who, prior to his retirement from practice in 2005, was a senior partner of a large accounting firm. Mr. Hoffman continues to be a member of the Canadian and Alberta Institutes of Chartered Accountants and he was awarded the Fellow of the Chartered Accountants ("**FCA**") designation by the Chartered Accountants of Alberta on March 1, 2012. The Audit Committee's annual report outlining the substantive matters reviewed during 2014 follows on page 30.

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2014 Report from the Audit Committee:

The Audit Committee's primary function is to assist the Board in fulfilling its oversight responsibilities in relation to accounting, internal controls, financial reporting and regulatory processes and the auditing of Mullen Group's financial statements. In doing so, we establish a structured work plan on an annual basis that aligns with our written mandate to ensure that all relevant matters are monitored and considered appropriately. During 2014 we successfully addressed each component of our written mandate and audit committee work plan.

We met quarterly with management receiving comprehensive reports and presentations from the Chief Financial Officer that provided detailed results on both a consolidated and segmented basis.

In addition to the standard practices and approvals undertaken in relation to meeting with auditors and reviewing Mullen Group's financial results and internal control practices on a quarterly and annual basis, and monitoring changes to significant accounting policies, we addressed the following substantive matters:

- Reviewed management's annual comprehensive report assessing enterprise risk, and discussed the processes used by management in relation to assessing such risks, including the steps undertaken by management to monitor and manage risks.
- Assessed and reviewed the provision of audit services, with the primary objective being to evaluate the expertise available to the Board relative to the market cost of audit services.
- Reviewed and approved the provision of non-audit services by the external auditor.
- Participated in the comprehensive review of corporate policies undertaken by the CNG Committee as such related to accounting and disclosure related practices.
- Reviewed the Audit Committee Mandate and work plan, implementing changes as required within the work plan. Such mandate is included as a schedule to Mullen Group's 2014 Annual Information Form, which was filed on SEDAR on February 11, 2015.
- Received and considered the quarterly reports from the Disclosure Committee.
- Considered and assessed management's annual report on adequacy of insurance coverage.
- Monitored the internal control review process and accepted the annual report on the Effectiveness of Disclosure Controls and Internal Controls over Financial Reporting.
- Received management's report on information technology systems and disaster recovery testing from the senior members of the IT department.
- Monitored our Whistleblower hotline, through which no material reports were identified.
- Met in camera each quarter with each of the Chief Executive Officer, Chief Financial Officer and Auditor.
- Assessed the ongoing succession plan for the Chief Financial Officer.

Submitted by the Audit Committee
Dennis Hoffman, FCA
Audit Committee Chairman

How we Govern - An Overview of our Corporate Governance Practices

The Canadian Securities Administrators' Audit Committee Rules include requirements regarding audit committee composition and responsibilities, as well as reporting obligations with respect to audit related matters. For detailed information related to Mullen Group's Audit Committee, reference is made to the section entitled "**Audit Committee Information**" of Mullen Group's 2014 Annual Information Form, which is available on SEDAR at www.sedar.com and on our website at www.mullen-group.com or on request.

Assessments

Annual Evaluation of Board, Committees, Individual Directors and Peer Assessment

The CNG Committee administers the process for assessing the effectiveness of the Board as a whole, the Chairman of the Board, the committees of the Board, and individual directors of the Board. The annual evaluation process was designed to provide directors with an opportunity to evaluate how the Board is operating and to make suggestions for improvement. It was designed primarily to provide constructive input for the improvement of the Board "as a whole or as a unit".

A questionnaire is circulated annually to each director, which analyzes the organization and performance of the Board against the description of the Board duties and responsibilities and corporate governance best practices, and provides an opportunity for each director to evaluate his own performance as well as that of his peers. In order to achieve the latter evaluation, a peer assessment section is included in the questionnaire. The results of the evaluation are compiled by the Lead Director and reported to both the CNG Committee and concerns are addressed with the Board. The directors discuss the results of the evaluation and the Lead Director conducts follow-up as required.

Each year the Chief Executive Officer completes a self-evaluation in the same manner as all other Mullen Group employees. A separate evaluation of the Chief Executive Officer is also completed by each independent director. The results of the evaluation forms are summarized by the Lead Director and addressed directly with the Chief Executive Officer, and then reported to the CNG Committee.

Policies Regarding the Representation of Women on the Board and Management

Our Board has not adopted a written policy relating to the identification and nomination of women directors. Our Board believes that Board nominations should be made on the basis of the skills, knowledge, experience and character of individual candidates and the requirements of our Board at the time. Our company is committed to a meritocracy and believes that considering the broadest group of individuals who have the skills, knowledge, experience and character required to provide the leadership needed to achieve the business objectives of our company, without reference to their age, gender, race, ethnicity or religion, is in the best interests of our company and all of our stakeholders. Our Board recognizes benefits of diversity within our Board but will not compromise the principles of a meritocracy by imposing quotas or targets. Our Board believes this approach applies equally to executive officer positions and, as such, has not adopted a policy or undertakes a formal consideration process with respect of the appointment of women to executive officer positions nor has our company adopted any formal targets with respect thereto. As of the date hereof none of our current directors are women and nine (15%) of our executive officers (inclusive of our Operating Entities) are women.

Our Compensation Program - Discussion and Analysis

OVERVIEW

Our compensation programs and philosophy have been developed as a means to support the growth, diversification and long term success of a public organization. The compensation framework emphasizes the retention of executives and senior management as a key element in the performance of Mullen Group along with the strategy of maintaining a decentralized business model whereby the Operating Entities are incented to generate superior profitability and returns on capital employed while simultaneously ensuring the businesses operate safely.

We review all components of our compensation framework on an annual basis to ensure such remain relative to the current market. Generally speaking we believe in **- PAY FOR PERFORMANCE -** it's a fundamental component of our compensation program for executives and senior management. To assist shareholders in understanding our approach to compensation at the senior level, a discussion follows addressing our compensation philosophy and program, together with the underlying principles and practices associated with such. Specific information relating to compensation paid to our named executive officers for 2014 can be found in the "Named Executive Summary Compensation Table" on page 42 and under the "Summary Discussion of Named Executive Officers 2014 Compensation" on page 43.

Compensation Philosophy

Our compensation programs are designed to attract and retain high-quality, experienced individuals at all levels of the organization, maintain an entrepreneurial spirit by linking incentives to performance results and align the interests of senior management and executives with those of shareholders. Generally speaking, these programs offer compensation that is competitive with companies that are of similar size and operate in similar industries. However, the primary principle for all of Mullen Group's compensation programs is based upon the philosophy of pay for performance and as such, the attainment of superior results, both financial and safety, is the ultimate objective.

Compensation is based upon an individual's role and areas of responsibility within our organization, individual performance, as well as the overall operating profitability and safety performance of the Operating Entities and the long term performance of Mullen Group. The compensation framework encompasses the following components:

- competitive base salaries and benefits;
- annual cash incentives that focus on the financial performance of the Operating Entities and Mullen Group, including annual return on invested capital thresholds; and
- an equity-based award that focuses on the long term growth in shareholder value consisting of share options for senior management.

Our approach to compensation is unique and is designed to work for Mullen Group by ensuring that the total compensation available to employees, senior management and executives is aligned with our corporate goals.

Benchmarking

We review the compensation practices of a wide range of organizations (the "**Comparator Group**") on an annual basis to ensure that our approach to compensation is relevant to current industry trends and practices. The companies in the Comparator Group are similar in size, scope and nature in the two sectors of the Canadian economy in which Mullen Group operates – the oil and natural gas service industry and the transportation and logistics sector. These companies have a range of lower, similar and higher financial returns as compared to Mullen Group. We review the composition of the Comparator Group on an annual basis and may modify such from time to time to reflect changes in similar companies, industry mergers and acquisitions and other appropriate considerations.

Our Compensation Program - Disclosure and Analysis

For 2014 the Comparator Group consisted of the following entities:

Transportation/Logistics
Contrans Group Inc.
TransForce Inc.
Trimac Transportation Inc.
Oilfield Services
Ensign Energy Services Inc.
Shawcor Ltd.
Enerflex Ltd.
Trican Well Service Ltd.
Calfrac Well Services Ltd.

Compensation Governance

The CNG Committee, which is comprised only of independent directors, oversees the compensation program for Mullen Group's executives and senior management. During 2014 the committee's members were Messrs. Archibald (Chairman), Bay, Grant, Scherman* and Hoffman. Each of these individuals currently perform, or have performed, at the senior executive level within their respective professions and, as such, are capable of assessing the suitability of Mullen Group's compensation practices and its succession plans.

Following the compensation review and approval process outlined on page 34, the CNG Committee reviews Mullen Group's annual compensation program and recommends it to the Board for approval. The annual compensation program is benchmarked against the Comparator Group to ensure Mullen Group remains competitive in the marketplace, taking into consideration the following characteristics compared to those of Mullen Group:

- structure of the companies;
- number of employees;
- annual revenues;
- overall financial performance measured by profitability; and
- return on capital employed.

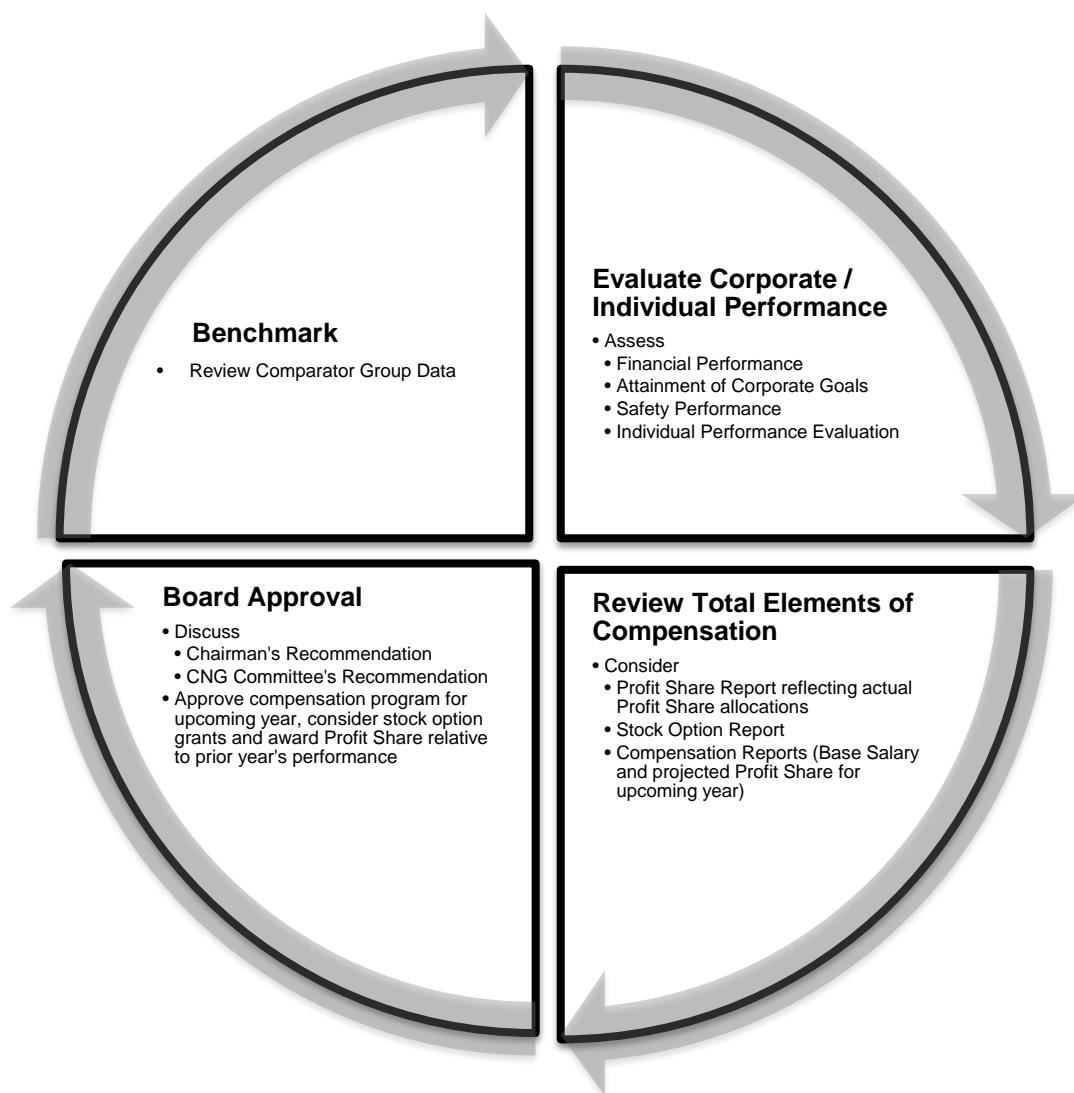
In reviewing these factors in 2014, the CNG Committee determined the Comparator Group compensation report was sufficient for comparative purposes given that the group was comprised of companies of similar scope and nature that generated a range of lower, similar and higher financial returns than Mullen Group. While the CNG Committee and its Chairman have the authority to engage the services of an independent consulting firm to aid in reviewing executive compensation practices, neither the CNG Committee nor the Chairman felt value would be added to the review process by retaining the services of an independent human resources consulting firm.

**Mr. Scherman was appointed to the CNG Committee on October 22, 2014.*

Our Compensation Program - Disclosure and Analysis

Compensation Review and Approval Process

The CNG Committee recognizes its role in managing compensation risk and uses a formalized process to review our compensation program prior to making a recommendation to the Board. The compensation program for the executives and senior management is reviewed and ultimately approved by the Board through the process set forth below.



The CNG Committee believes that a compensation program comprised of salary, annual cash incentives and/or the periodic granting of equity-based compensation provides appropriate incentives for the executives and senior management to deliver superior business performance and long-term shareholder returns. This program provides a total compensation package that is competitive with our Comparator Group and is designed to complement Mullen Group's corporate goals of achieving long term superior performance in two specific areas: **PROFITABILITY** and **SAFETY**. As such, a significant component of the total compensation for executives and senior management is determined by the overall performance of Mullen Group. Working closely with the Chairman, the CNG Committee oversees our compensation programs through the review and approval process to ensure that senior level compensation is aligned with our corporate goals.

Our Compensation Program - Disclosure and Analysis

The program is based upon four primary objectives:

- attract and retain the best qualified people;
- provide annual incentives that reward the attainment of annual profit objectives by the Operating Entities;
- maximize the return on capital employed in the organization without taking undue balance sheet risk or other risks; and
- strive for best-in-class safety performance using total claims to revenue, lost-time injuries and significant incidents as the primary benchmarks.

Both the CNG Committee and the Board remain satisfied that our compensation review and approval practices are appropriate and effective for the purposes of carrying out Mullen Group's compensation review. The CNG Committee will continue to monitor the individual components of our compensation program in relation to the dynamic and changing nature of the market to ensure our total compensation program for the executives and senior management remains in the best interest of shareholders.

COMPENSATION PROGRAM

Total Elements of Compensation

The overall compensation program for the executives and senior management is comprised of three primary components -- base salaries and benefits, annual profit share and the periodic granting of stock options (long-term incentive).

Component	Base Salaries	Annual Profit Share	Long-term Incentive
Form	Fixed	Variable	Variable
Performance Period	Annual	Annual	3 - 10 years
Objectives	<ul style="list-style-type: none"> • Basic compensation • Competitive benefits package 	<ul style="list-style-type: none"> • Rewards strategic, financial, safety and operational performance over a one year period • Retention incentive 	<ul style="list-style-type: none"> • Aligns interests with shareholders • Links compensation to Mullen Group's long term success • Retention incentive

Our approach is designed to provide executives and senior management with an overall compensation package that rewards superior performance. To achieve this goal a significant portion of total compensation is weighted to the profitability of Mullen Group, which is based on the annual profits generated by the Operating Entities in the Mullen Group, and to the long term performance of Mullen Group as determined by share price appreciation through the issuance of options. The annual profit share component of our compensation program remains an integral part of Mullen Group's approach to compensating executives and senior management. The profit share plan is described below under the heading "Annual Profit Share".

Base Salaries and Benefits

In general, we strive to set executives' and senior management's annual base salaries in the lower to mid-range of comparable roles within the Comparator Group. This is primarily due to our objective of pay for performance. In setting base salaries the CNG Committee consults with the Board Chairman and considers the specific role of the individual, exercising discretion in determining the overall compensation to ensure Mullen Group attracts and retains qualified individuals. In addition to base salary, certain executives and senior management are eligible for an annual employment bonus in the amount of \$2,500 on the same basis as all other employees, provided they are employed by Mullen Group for the entire year. As well, health benefits are provided for senior level personnel on the same basis as other employees.

Our Compensation Program - Disclosure and Analysis

Annual Profit Share

The profit share plan (the "**Profit Share Plan**"), is based upon profitability and return on invested capital in the organization. We define invested capital as the net book value of property, plant and equipment as determined by the balance sheet of each Operating Entity. Generally speaking, profit share accrues to the extent that an Operating Entity's return on invested capital exceeds the minimum threshold of 15% (the "**ROIC Criteria**"). In 2014 eighteen Operating Entities fell under the ROIC Criteria.

While most Operating Entities accrue benefits under the ROIC Criteria, there are occasions where "**invested capital**" is not the appropriate method for determining how the profit share for an Operating Entity should be calculated. In those instances, profit share accrues based on a percentage of earnings before interest, taxes, depreciation and amortization ("**EBITDA**"). Through this methodology, five percent of an Operating Entity's EBITDA (the "**EBITDA Criteria**") is placed in the profit share pool. In 2014 eight Operating Entities fell under the EBITDA Criteria.

The accrued benefits form the profit share pool, subject to any discretionary adjustments, are then allocated on an annual basis to:

- eligible employees at each Operating Entity based upon the profitability of such entity;
- eligible employees at Mullen Group's Corporate Office based upon the collective performance of all Operating Entities; and
- Mullen Group's senior executive officers, being Messrs. Murray Mullen, Stephen Clark and Richard Maloney (collectively, the "**Executive Team**") based upon the profit share generated under the ROIC Criteria. Specific information relating to the 2014 profit share allocations authorized for the Executive Team under the Profit Share Plan can be found in the "Named Executive Summary Compensation Table" on page 42 and under the "Summary Discussion of Named Executive Officers 2014 Compensation" on page 43.

Discretionary Adjustments

At the CNG Committee's discretion, the aggregate amount of the profit share pool can be reduced based upon the overall performance of Mullen Group. In addition, an Operating Entity's allocation may be reduced upon the recommendation of the Board Chairman or the CNG Committee if safety, operational or financial concerns are identified, thereby ensuring individuals do not take undue risks.

Allocation Approvals

Each year the CNG Committee:

- reviews the Profit Share Plan;
- reviews the annual profit share allocations to the senior management and executives;
- reviews the annual profit share allocations to the senior management at the Operating Entities; and
- recommends to the Board the amount to be set as the profit share pool for the purpose of calculating the Executive Team's profit share entitlement.

Compensation risk

The CNG Committee and the Board has considered the implications of the risks associated with our compensation policies and practices and has determined that there are no significant areas of risk given the nature of the compensation provided. Reasons for this determination include, without limitation, the following:

Our Compensation Program - Disclosure and Analysis

- components of the compensation are awarded on a discretionary basis;
- the compensation package for Named Executive's is reviewed and assessed annually by the CNG Committee and the Board; and
- the compensation program consists of fixed (base salary) and variable (annual cash bonuses, profit sharing and long-term Share Option grants) components, which are designed to balance the level of risk taking while also focusing on generating long-term and sustainable value for shareholders;

Share Options vest after three years from grant, which acts to further mitigate against the potential for inappropriate short term risk taking; and, other than the voluntary waiver of the receipt of an annual salary by Mr. Murray K. Mullen, there are no compensation policies and practices that are structured significantly different for any Named Executives. The CNG Committee and the Board will continue to monitor compensation risk assessment practices on an ongoing basis to ensure that the Corporation's compensation program is appropriately structured.

Option-Based Awards – Long-term Incentives

We currently have one form of long-term incentive plan, being option based awards (the "**Share Options**") granted under our stock option plan (the "**Stock Option Plan**"). The Stock Option Plan was established to:

- provide an incentive for eligible personnel to achieve the long-term objectives of Mullen Group;
- give suitable recognition to the ability and efforts of those individuals who contribute materially to our success; and
- attract and retain individuals of experience and ability in our employ;

by providing them with the opportunity to acquire a proprietary interest in Mullen Group - thereby aligning the long-term interests of those individuals with our shareholders.

The Share Option component of our Compensation Program generally provides for eligible personnel to be granted up to a set number of Share Options over a five year period based upon their role within Mullen Group. The granting of Share Options is approved by the Board, following recommendation from the Board Chairman and the CNG Committee, with the pricing established by using the five day weighted average price of Mullen Group's Common Shares, as recorded by the TSX, for the five day period immediately preceding the date of grant. Unless otherwise determined by the Board, Share Options vest after a three year period and any unexercised Share Options expire at the end of ten years.

Share Options: Long-Term Incentive		
Features	Vesting	Expiry Term
Can be exercised for Common Shares or "in the money" cash amount	Set by the Board <i>(primarily three years after date of grant)</i>	10 years from date of grant

Each Share Option is exercisable for one Common Share. Mullen Group has engaged Valiant to act as the administrator of the Stock Option Plan thereby facilitating the exercise of Share Options for our employees. This provides a mechanism through which the optionees can exercise their Share Options to acquire and hold Common Shares or to conduct a cashless exercise, which allows the optionee to receive in cash the difference between the exercise price of the Share Option and the market price of the Common Shares on the date of exercise, less withholdings required by law and other related expenses.

Our Compensation Program - Disclosure and Analysis

Details of the Stock Option Plan

The Stock Option Plan was approved by our shareholders in May 2009 on the following basis:

Plan Restrictions

Number of Common Shares reserved for issuance under the Stock Option Plan	<ul style="list-style-type: none">➤ 4,000,000 in the aggregate, which was approximately 5% of the issued and outstanding Common Shares at the time the plan was approved by the shareholders (<i>i.e.</i>, May 2009).➤ For an insider (excluding non-management directors), no more than 10% of the total Common Shares issued and outstanding.➤ For non-management directors as a group, no more than 1% of the issued and outstanding Common Shares.
Number of Common Shares that can be issued in a one-year period	<ul style="list-style-type: none">➤ No more than 10% of the total Common Shares issued and outstanding may be issued to insiders collectively.➤ No more than 5% of the total Common Shares issued and outstanding may be issued to any one insider.
Assignable	<ul style="list-style-type: none">➤ Not assignable.

Pricing of Share Options

- Fixed by the Board, subject to pricing and other restrictions imposed by the relevant regulatory authorities and, accordingly not for less than market price.
- "market price" is the volume weighted average trading price of the Common Shares on the TSX for the five consecutive trading days immediately preceding the date of grant of a Share Option.

Termination

Resignation, Retirement or Termination	<ul style="list-style-type: none">➤ Can exercise vested Share Options up to 30 days from the effective date of resignation, retirement or termination (unless otherwise determined by the directors and, in any event, not to exceed a six month period); or until such option term expires (whichever is sooner).
Death	<ul style="list-style-type: none">➤ Vested Share Options can be exercised up to six months following the date of death or until such option expires (whichever is sooner).
Change of Control	<ul style="list-style-type: none">➤ The Board is permitted to amend the option agreement to permit the exercise of any or all of the remaining Share Options prior to the completion of any such transaction.

Historic Long-term Incentive Plans

At December 31, 2014, Mullen Group had a historical plan under which options could be exercised for our Common Shares on substantially the same terms as under our Stock Option Plan. This historical plan was established on June 1, 2006, when Mullen Group Income Fund (the "**Fund**"), being the predecessor to Mullen Group, issued options to purchase trust units of the Fund to certain employees of Producers Oilfield Services Inc. (the "**POS Rollover Options**") as part of an acquisition arrangement that was approved by unitholders of the Fund.

Our Compensation Program - Disclosure and Analysis

Equity Compensation Plan Information as at December 31, 2014

Plan Category		Number of securities to be issued upon exercise of outstanding options, warrants and rights	Weighted average exercise price of outstanding options, warrants and rights	Number of securities remaining available for future issuance under equity compensation plans (excluding securities reflected in column (a))
		(a)	(b)	(c)
Equity compensation plans approved by securityholders	Stock Option Plan	1,398,000	22.37	1,405,000
	POS Rollover Options	23,767	17.06	Nil
Equity compensation plans not approved by securityholders		N/A	N/A	N/A
Total		1,421,767	19.72	1,405,000

[Remainder of page intentionally left blank]

2014 Executive Compensation

OVERVIEW

Under our compensation program, compensation is based upon an individual's role, areas of responsibility and individual performance, while taking into consideration Mullen Group's overall operating profitability and safety performance. Our financial and operating performance is closely monitored by and influenced through the direction of Mullen Group's Corporate Office and, in particular, the Executive Team.

2014 Named Executive Officers (collectively, the "Named Executives")

Name	Position	Service Date
Murray K. Mullen	Chairman of the Board, Chief Executive Officer and President	May 1, 1975
Stephen Lockwood ⁽¹⁾	Co-Chief Executive Officer and President	September 1, 2004
P. Stephen Clark	Chief Financial Officer	December 1, 1997
Richard J. Maloney	Senior Vice President	April 11, 2000
Norman Shupe	Vice President, Operations	July 1, 1976
Joanna K. Scott	Corporate Secretary and Vice President, Corporate Services	June 16, 2014

⁽¹⁾Stephen Lockwood resigned on June 30, 2014 as Co-Chief Executive Officer and President of Mullen Group

2014 Financial and Operating Performance

Mullen Group's 2014 financial and operating performance was generally in line with our expectations generating approximately \$1.43 billion in revenue and operating income of approximately \$285.0 million. Further, we maintained payment of annual dividends to our shareholders in the amount of \$1.20 per Common Share. Our full operating results are provided in our 2014 Annual Financial Statements and 2014 MD&A, both of which are filed on SEDAR at www.sedar.com and our website at www.mullen-group.com. These accomplishments were achieved despite challenges in certain segments of the economy, most notably the oil and natural gas sector in the last four months of 2014.

We also endorse a disciplined approach to safety. In evaluating our safety performance, we measure three primary metrics, the results of which are presented below on a year over year basis.

	Target	2014	2013
Injury Lost Time Claim Frequency⁽¹⁾	1.0 or less	0.78	0.68
Injury Total Recordable Injury Frequency⁽²⁾	5.0 or less	3.22	3.16
Gross Claims to Revenue	1.0% or less	0.60%	0.78%

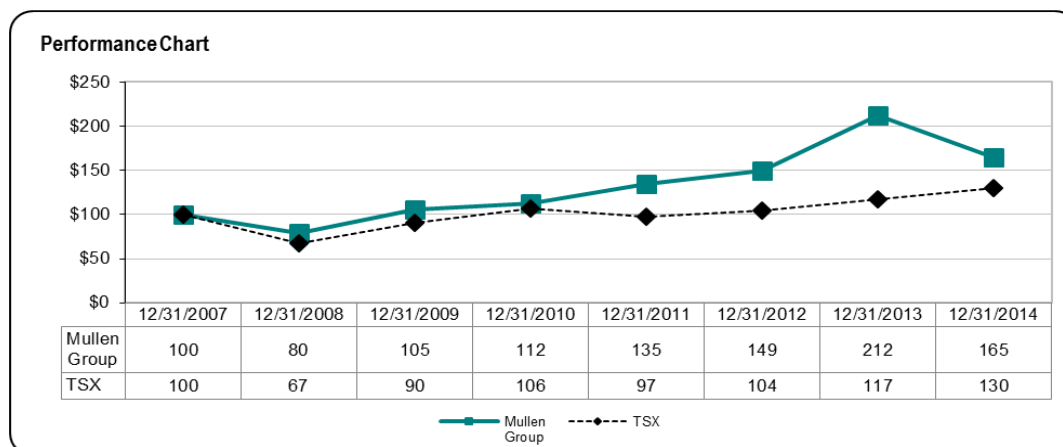
⁽¹⁾ Lost Time Claim means a work related injury or illness acceptable by the WCB that renders a worker unable to work in any capacity on their regular scheduled work day.

⁽²⁾ Total Recordable Injury means the total number of all reportable injury claims.

Named Executive Officers - 2014 Compensation

Share Performance Graph

The following graph compares the yearly change in the cumulative total return of our Common Shares with the S&P/TSX Composite Total Return Index. The following table and graph illustrate the cumulative return of our Common Shares at the end of each financial year, assuming an initial investment of \$100 on December 31, 2007, compared to the S&P/TSX Composite Total Return Index, assuming the reinvestment of all declared dividends and distributions where applicable.



We do not base our compensation strategy on the premise that there is an inherent connection between base salary levels and our share performance, rather salary determination is based upon market competitiveness, overall economic conditions and individual performance. However, there is a level of correlation between the profit share component of our compensation and share performance, as the overall profitability of Mullen Group is a key determining factor of the profit share pool and is reflected in Mullen Group's share price. Similarly, there is a level of correlation between the Share Option component of Mullen Group's compensation and share performance as the determination of the Share Options' value is based upon, among other things, share performance and volatility.

Compensation Program Allocation

In general, we provide the Named Executives with an overall compensation package that rewards superior performance. To achieve this goal a significant portion of total compensation is weighted to the profitability of Mullen Group, which is based on the annual profits generated by the Operating Entities as well as the long-term performance of Mullen Group as determined by share price appreciation. The Named Executive's pay mix for the 2014 year is set forth below identifying the percentage of compensation that is dependent upon the profitability of Mullen Group. As reflected in this table, a substantial percentage of the Named Executives overall compensation is derived from performance based, or "**at risk**", elements.

Named Executive	Base Salary/Benefits (%)	2014 Performance Based Compensation	
		Profit Share Allocation (%)	Long-Term Incentive ⁽¹⁾ (%)
Murray K. Mullen	0%	100%	0%
Stephen Lockwood	100%	0%	0%
P. Stephen Clark	30%	70%	0%
Richard J. Maloney	25%	75%	0%
Norman Shupe	47%	53%	0%
Joanna K. Scott	22%	7%	71%

(1) The percentage set forth is based upon the accounting fair value calculated by Mullen Group as at the date of grant in accordance with the Black-Scholes methodology set forth in the Canadian Institute of Chartered Accountant's Handbook (the "**Handbook**"). The actual value realized by a Named Executive, if any, will vary based upon the share price of Mullen Group's Common Shares on the day of exercise. The securities underlying this long-term incentive are not realizable for a three year period as the Share Options granted in 2014 do not vest until 2017.

Named Executive Officers - 2014 Compensation

Set forth below is the summary of the compensation paid to the Named Executives for the past three years, followed by a brief discussion of such compensation on page 43.

Named Executive Summary Compensation Table

Name and Principal Position	Year	Salary (\$)	Share-based awards (\$)	Option-based awards (\$)	Non-equity incentive plan compensation			All other Compensation (\$)	Total Compensation (\$)
					Annual incentive plans (\$)	Long-term incentive plans (\$)	Pension value (\$)		
Murray K. Mullen, Chairman of the Board, Chief Executive Officer And President	2014	Nil ⁽¹⁾	N/A	Nil	900,000 ⁽²⁾	N/A	N/A	Nil	900,000
	2013	Nil ⁽¹⁾	N/A	Nil	1,000,000 ⁽²⁾	N/A	N/A	Nil	1,000,000
	2012	Nil ⁽¹⁾	N/A	Nil	1,000,000 ⁽²⁾	N/A	N/A	Nil	1,000,000
Stephen H. Lockwood, President and Co-Chief Executive Officer	2014	423,231	N/A	Nil	Nil	N/A	N/A	1,146,462 ⁽⁵⁾	1,569,692
	2013	480,000 ⁽³⁾	N/A	Nil	800,000 ⁽²⁾	N/A	N/A	Nil	1,280,000
	2012	840,000	N/A	Nil	820,000 ⁽²⁾	N/A	N/A	Nil	1,640,000
P. Stephen Clark, Chief Financial Officer	2014	200,000	N/A		450,000 ⁽²⁾ 2,500 ⁽⁴⁾	N/A	N/A	Nil	652,500
	2013	200,000	N/A	120,424 ⁽⁷⁾	400,000 ⁽²⁾ 2,500 ⁽⁴⁾	N/A	N/A	Nil	722,924
	2012	200,000	N/A	108,946 ⁽⁸⁾	375,000 ⁽²⁾ 2,500 ⁽⁴⁾	N/A	N/A	Nil	686,445
Richard J. Maloney, Senior Vice President	2014	150,000	N/A		450,000 ⁽²⁾ 2,500 ⁽⁴⁾	N/A	N/A	Nil	602,500
	2013	150,000	N/A	120,424 ⁽⁷⁾	400,000 ⁽²⁾ 2,500 ⁽⁴⁾	N/A	N/A	Nil	672,924
	2012	150,000	N/A	108,946 ⁽⁸⁾	375,000 ⁽²⁾ 2,500 ⁽⁴⁾	N/A	N/A	Nil	636,445
Norman Shupe, Vice President, Operations	2014	150,000	N/A	Nil	175,000 ⁽²⁾ 2,500 ⁽⁴⁾	N/A	N/A	Nil	327,500
	2013	150,000	N/A	Nil	175,000 ⁽²⁾ 2,500 ⁽⁴⁾	N/A	N/A	Nil	327,500
	2012	150,000	N/A	Nil	175,000 ⁽²⁾ 2,500 ⁽⁴⁾	N/A	N/A	Nil	327,500
Joanna K. Scott Corporate Secretary and Vice President, Corporate Services	2014	150,000	N/A	482,250 ⁽⁶⁾	50,000 ⁽²⁾	N/A	N/A	Nil	682,250
	2013	N/A	N/A	N/A	N/A	N/A	N/A	Nil	N/A
	2012	N/A	N/A	N/A	N/A	N/A	N/A	Nil	N/A

Notes:

- (1) At Mr. Murray Mullen's request his base salary has been adjusted to a nominal amount, with his compensation being derived solely from the profit share component of Mullen Group's Compensation Plan.
- (2) Profit share entitlement.
- (3) At Mr. Lockwood's request his base salary was reduced by \$360,000 for the 2013 year in relation to his accepting an appointment to the Alberta Health Services Board. As such, Mr. Lockwood's salary was reduced from \$840,000 per annum to \$480,000 per annum for the 2013 year.
- (4) Employment bonus earned. (Most Mullen Group Corporate Office employees are eligible for an annual \$2,500 employment bonus, provided the parameters of the bonus program are met).
- (5) Resignation allowance
- (6) In August 2014, the directors granted option-based awards to this individual at a strike price equal to the five-day weighted average of the Common Shares for the five trading days immediately preceding the date of grant. The dollar value set forth represents the accounting fair value calculated by Mullen Group as at the date of grant in accordance with the Black-Scholes methodology set forth in the Handbook.
- (7) In January 2013, the directors granted option-based awards to these individuals at a strike price equal to the five-day weighted average of the Common Shares for the five trading days immediately preceding the date of grant. The dollar value set forth represents the accounting fair value calculated by Mullen Group as at the date of grant in accordance with the Black-Scholes methodology set forth in the Handbook.
- (8) In May 2012, the directors granted option-based awards to these individuals at a strike price equal to the five-day weighted average of the Common Shares for the five trading days immediately preceding the date of grant. The dollar value set forth represents the accounting fair value calculated by Mullen Group as at the date of grant in accordance with the Black-Scholes methodology set forth in the Handbook.

Named Executive Officers - 2014 Compensation

Summary Discussion of Named Executive Officers 2014 Compensation

During 2014 the CNG Committee reviewed the compensation reports, considered the attainment of corporate goals and reviewed the Corporation's financial and safety results. The CNG Committee also benchmarked Mullen Group's 2014 compensation program with the Comparator Group compensation report, determining such was an appropriate comparative tool for reviewing the Named Executives' compensation since the Comparator Group encompassed entities having a range of lower, similar and higher financial returns than that of Mullen Group.

In reviewing compensation for the Named Executives, the CNG Committee reviewed the referenced reports in consultation with the Chairman, Mr. Murray K. Mullen. Following review of the data and giving consideration to evolving roles, responsibilities and job requirements of these Named Executives, as well as Mullen Group's overall compensation philosophy, the three primary components of the 2014 compensation program (as described on page 35) were determined as follows:

Base Salaries

- In accordance with Mr. Mullen's request, his base salary was set at a nominal amount. As a leader in our company, and as a key architect of our overall business strategy and growth since going public in 1993, Mr. Mullen initially made this request in mid-2009 in response to the economic downturn and cost cutting measures implemented by Mullen Group at that time. While the economy has strengthened, Mr. Mullen continues to request that his compensation be derived solely from the Profit Share Plan component of our compensation program.
- No other adjustments were required in relation to base salaries.

Profit Share

- Over \$20.0 million was generated by the Operating Entities under the Profit Share Plan in 2014.
 - Following a review of the operating and safety performance for 2014, the CNG Committee approved discretionary adjustments applicable to certain Operating Entities resulting in an aggregate \$18.0 million being approved for allocation under the profit share pool.
 - In accordance with each Executive Team member's terms of employment, such individuals are entitled to receive a set percentage of the amount allocated to the aggregate profit share pool. As such, the following allocations were made:
 - Mr. Mullen received five percent, being \$900,000; and
 - Messrs. Clark and Maloney each received two and a half percent, being \$450,000.
 - Mr. Shupe and Ms. Scott were awarded a profit share amount consistent with their peers and with their roles and responsibilities within Mullen Group.

Long Term Incentives: Executive Team:

- Share Options were granted to Messrs. Clark and Maloney in 2012 and 2013 to complement their base salaries and profit share allocations in relation to their evolving roles within Mullen Group, thereby providing an appropriate level of both long and short-term incentives for these individuals, the details of which are set forth in the following section entitled "Named Executives' Outstanding Share-Based Awards and Option-Based Awards".

Named Executives' Outstanding Share-Based Awards and Option-Based Awards

During 2014 Mullen Group's Board determined that it would be appropriate to grant an aggregate of 115,000 Share Options to certain management employees of Mullen Group and its Operating Entities as a long-term incentive. Of those, 75,000 were granted to Ms. Scott which options were granted commensurate with the commencement of her employment with Mullen Group. The Share Options for Ms. Scott vest on August 4, 2017, and were granted at a strike price of \$27.86, which was equal to the five-day weighted average of the Common Shares for the five trading days immediately preceding the date of grant.

Named Executive Officers - 2014 Compensation

The following sets forth all option-based awards outstanding as of the year ended December 31, 2014 for each Named Executive.

Name	Option-based Awards				Share-based Awards		
	Number of securities underlying unexercised options (#)	Option exercise price (\$)	Option expiration date	Value of unexercised in-the-money options (\$)	Number of shares or units of shares that have not vested (#)	Market or payout value of share-based awards that have not vested (\$)	Market or payout value of vested share-based awards not paid out of distributed (\$)
Murray K. Mullen, Chairman of the Board, Chief Executive Officer and President	Nil	N/A	N/A	N/A	N/A	N/A	N/A
Stephen H. Lockwood, President and Co-Chief Executive Officer	Nil	N/A	N/A	N/A	N/A	N/A	N/A
P. Stephen Clark, Chief Financial Officer	40,000 25,000 25,000	19.20 21.36 22.86	January 24, 2021 May 6, 2022 January 24, 2023	84,400 ⁽¹⁾ N/A N/A	N/A	N/A	N/A
Richard J. Maloney, Senior Vice President	7,500 20,000 40,000 25,000 25,000	16.33 16.33 19.20 21.36 22.86	January 12, 2015 January 12, 2020 January 24, 2021 May 6, 2022 January 24, 2023	37,350 ⁽¹⁾ 99,600 ⁽¹⁾ 84,400 ⁽¹⁾ N/A N/A	N/A	N/A	N/A
Norman Shupe, Vice President, Operations	20,000	19.20	January 24, 2021	42,200 ⁽¹⁾	N/A	N/A	N/A
Joanna K. Scott Corporate Secretary and Vice President, Corporate Services	75,000	27.86	August 5, 2024	N/A	N/A	N/A	N/A

(1) Calculated based on the difference between the market price of the Common Shares (\$21.31) at the close of business on December 31, 2014, and the exercise price of the Share Options.

Incentive Plan Awards

Under NI 51-102 we are required to disclose information relating to long-term incentives provided to Named Executives in the form of share-based awards and option-based awards. Mullen Group does not have share-based awards as such is defined within NI 51-102¹. Rather, as previously discussed, we provide long-term incentives to our Named Executives through the issuance of Share Options under the Stock Option Plan. Information on the option-based awards issued to the Named Executives follows.

Named Executives' Incentive Plan Awards – Value Vested or Earned During the Year

The only equity-based incentive plan award provided to the Named Executives are Share Options. The following table sets forth the value of each Named Executive's option-based awards that vested during the year ended December 31, 2014, and the value of non-equity incentive plan compensation earned during the year ended December 31, 2014.

¹ Refer to Form 51-102F6, Statement of Executive Compensation.

Named Executive Officers - 2014 Compensation

Name	Option-based awards – Value vested during the year (\$)	Share-based awards – Value vested during the year (\$)	Non-equity incentive plan compensation – Value earned during the year (\$)
Murray K. Mullen, Chairman of the Board, Chief Executive Officer and President	N/A	N/A	\$900,000 ⁽¹⁾
Stephen H. Lockwood, President and Co-Chief Executive Officer	N/A	N/A	N/A
P. Stephen Clark, Chief Financial Officer	\$330,800 ⁽³⁾	N/A	\$450,000 ⁽¹⁾ 2,500 ⁽²⁾
Richard J. Maloney, Senior Vice President	\$330,800 ⁽³⁾	N/A	\$450,000 ⁽¹⁾ 2,500 ⁽²⁾
Norman Shupe, Vice President, Operations	\$165,400 ⁽³⁾	N/A	\$175,000 ⁽¹⁾ 2,500 ⁽²⁾
Joanna K. Scott, Corporate Secretary and Vice President, Corporate Services	N/A	N/A	\$50,000 ⁽¹⁾

Notes:

⁽¹⁾ Profit Share entitlement.

⁽²⁾ Employment bonus earned. (Most Mullen Group employees are eligible for an annual \$2,500 employment bonus, provided the parameters of the bonus program are met).

⁽³⁾ Calculated based on the difference between the exercise price of the options and the market price of the Common Shares (\$27.47) at the close of business on January 27, 2014, being the first business day following the date such options vested.

Option Repricing

Mullen Group did not reprice any Share Options during the 2014 fiscal year.

Hedging Policy

Mullen Group has a Trading in Securities Policy that, among other things, prohibits the Named Executive Officers from engaging in any form of hedging activity in relation to our securities.

Named Executives' Pension Plan Benefits

Mullen Group does not have a defined benefit or actuarial plan.

Deferred Compensation Plans

Mullen Group does not have any deferred compensation plans relating to its Named Executives.

Named Executive Officers - 2014 Compensation

Other Benefits

Mullen Group established an ESPP to encourage our employee's ownership in our company. All eligible employees, including the Named Executives, may participate in such plan. Under the plan, employees may contribute up to ten percent of their salary through regular payroll deductions to acquire Common Shares of Mullen Group. Mullen Group pays the brokers fees and other expenses related to the acquisition of the Common Shares. The employees are responsible for any costs associated with the sale of shares.

Employment Agreements and Named Executives' Termination and/or Change of Control Benefits

Mullen Group does not have any formal employment contracts with our Named Executives. Similar to the employment processes established for all our employees, each Named Executive's personnel file contains a memorandum outlining the basic terms of his or her employment with Mullen Group. We do not have any agreement or arrangement with a Named Executive relating to the payment of compensation in the event of resignation, retirement or termination of employment, a change of control of Mullen Group or its Operating Entities or a change in a Named Executive's responsibilities following a change of control.

Named Executives do not have any agreements, or arrangements, that provide for the payment of compensation in the event of termination or change of control.

Loans to Directors and Named Executives

None of our directors, Named Executives or former directors or officers, nor any of their associates or affiliates, is now or has been indebted to Mullen Group or any of its subsidiaries since the commencement of the last completed fiscal year, nor is, or at any time since the beginning of the most recently completed financial year of Mullen Group has any indebtedness of any such person been the subject of a guarantee, support agreement, letter of credit or other similar arrangement or understanding provided by Mullen Group or any of its subsidiaries.

Directors and Officers Liability Insurance

We have liability insurance for our directors and officers to protect them against liabilities they may incur in their capacity as directors and officers. We maintain annual primary coverage of \$15.0 million, with excess coverage of \$15.0 million. We paid premiums for the current coverage year of approximately \$121,775. The insurance carries a deductible of \$100,000 (except for securities claims, which carries a \$250,000 deductible). This coverage is reviewed annually.

COMPENSATION PHILOSOPHY FOR NON-MANAGEMENT DIRECTORS

The CNG Committee oversees the remuneration program for our directors, the primary objectives of which are intended to:

- attract and retain high-quality, experienced individuals with a diverse background of experience and interests;
- compensate our directors at a level reflecting the oversight risks and responsibilities they assume while serving on our Board; and
- offer a total remuneration package that is comparable to our Comparator Group (*refer to page 33*).

Our non-management directors are remunerated for services rendered in their capacity as directors by way of a combination of retainer fees and meeting attendance fees (the "**Directors' Remuneration**"). We believe this ensures the primary remuneration objectives are met, while ensuring our directors are unbiased when making decisions and carrying out their oversight duties while serving on our Board.

Named Executive Officers - 2014 Compensation

Mr. Murray Mullen being an employee of Mullen Group, does not receive the Directors' Remuneration for his respective roles as a director. Mr. Lockwood also did not receive the Directors' Remuneration for the 2014 year.

The Directors' Remuneration is reviewed annually by the CNG Committee and recommendations are made to the Board following a review of market data from the Comparator Group. The Directors' Remuneration has not increased since 2012, at which time the retainer fees for non-management directors were adjusted.

	2014	2013	2012
Annual Board Retainer⁽¹⁾	\$ 50,000	\$ 50,000	\$ 50,000
Director Meeting Fees:			
In person	\$ 1,200	\$ 1,200	\$ 1,200
By telephone	\$ 900	\$ 900	\$ 900
Annual Audit Committee Retainer:			
Chairman	\$ 15,000	\$ 15,000	\$ 15,000
Member	\$ 3,000	\$ 3,000	\$ 3,000
Annual CNG Committee Retainer:			
Chairman	\$ 10,000	\$ 10,000	\$ 10,000
Member	\$ 3,000	\$ 3,000	\$ 3,000
Committee Meeting Fees:			
Chairman	\$ 1,200	\$ 1,200	\$ 1,200
Member	\$ 1,000	\$ 1,000	\$ 1,000

⁽¹⁾ The Annual Board Retainer fee includes short board meetings held by telephone and this fee is paid semi-annually (*i.e.*, January and May).

Directors are entitled to be reimbursed for all reasonable out-of-pocket expenses incurred incidental to attending a Board or committee meeting or attending our company conferences. In addition, any director who travels longer than three hours to attend a directors' meeting is entitled to a \$1,000 travel fee.

Summary Compensation Table

The following table sets forth the Directors' Remuneration for the year ended December 31, 2014.

Name	Fees earned (\$)	Share-based awards (\$)	Option-based awards (\$)	Non-equity incentive plan compensation (\$)	Pension value (\$)	All other compensation (\$)	Total (\$)
Alan Archibald ^{(1), (4)}	80,600	N/A	N/A	N/A	N/A	Nil	80,600
Greg Bay ^{(3), (4)}	71,500	N/A	N/A	N/A	N/A	Nil	71,500
Dennis Hoffman ^{(2), (3)}	85,800	N/A	N/A	N/A	N/A	Nil	85,800
David Mullen	58,100	N/A	N/A	N/A	N/A	Nil	58,100
Philip Scherman ^{(3),(4)}	15,048	N/A	N/A	N/A	N/A	Nil	15,048
Stephen Lockwood	N/A	N/A	N/A	N/A	N/A	Nil	Nil
Steve Grant ^{(3), (4)}	76,800 (US)	N/A	N/A	N/A	N/A	Nil	76,800 (US)

Notes:

⁽¹⁾ CNG Committee Chairman and Lead Director.

⁽²⁾ Audit Committee Chairman.

⁽³⁾ CNG Committee Member.

⁽⁴⁾ Audit Committee Member.

Named Executive Officers - 2014 Compensation

Outstanding Option-Based Awards and Share-Based Awards; and Incentive Plan Awards – Value Vested or Earned During the Year

Mullen Group does not have share-based awards as such is defined within NI 51-102. Rather, as previously discussed, we have a Stock Option Plan that provides long-term incentives to executives and senior management through the issuance of Share Options. Prior to 2008, non-management directors were entitled to receive Share Options as part of their remuneration. In 2008, the Board determined that option grants would no longer form part of the non-management Directors' Remuneration. As such, the non-management directors do not participate in our Stock Option Plan. We will continue to monitor the remuneration practices of the Comparator Group and in general for evolving practices in this regard.

***Non-Management
Directors do not receive
any form of Share Option
or Share Based Benefit
from Mullen Group.***

Share Ownership

Mullen Group's Directors Remuneration package does not include an equity based component, such as stock option grants or other forms of deferred share units, which are often provided to directors to assist in the acquisition of shares in relation to mandatory share ownership requirements. As such, we have chosen not to impose a mandatory share ownership threshold on our directors. However, each of our non-management directors has individually chosen to acquire Common Shares of Mullen Group such that no one director has invested less than three times his annual Board Retainer (*i.e., not less than \$150,000**) in Mullen Group.

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*Share ownership of Philip Scherman is not included in this calculation given his newly appointed status to the Board.

Schedule A - Board of Directors Mandate

Introduction

The primary responsibility of the Board is to foster the long-term success of Mullen Group consistent with its fiduciary responsibility to the shareholders to maximize shareholder value responsibly and in a profitable, safe and sustainable manner.

The Board of directors is responsible for overseeing Mullen Group's business and affairs. It has the authority and obligation to protect and enhance the assets of Mullen Group in the interest of all shareholders. Although directors are elected by the shareholders to bring special expertise or a point of view to Board deliberations, under corporate law the best interests of Mullen Group must be paramount at all times.

The Board operates by delegating certain of its authorities, including spending authorizations to management and by reserving certain powers to itself. Subject to Mullen Group's By-Laws, the Board retains the responsibility for managing its own affairs, including planning its composition, selecting its Chair, nominating candidates for election to the Board, appointing committees and determining director compensation. Its principal duties fall into the following six categories.

1. Selection of Senior Executive Officers

The Board has the responsibility:

- a. To appoint Senior Executive Officers, monitor and evaluate their performance, and approve their compensation taking into consideration the advice of the Chair and the CNG Committee.
- b. To provide advice and counsel to the Senior Executive Officers in the execution of their duties.
- c. To approve the appointment of all corporate officers, taking into consideration the advice of the Chair and the recommendation of the CNG Committee.
- d. To ensure plans have been made for management succession and development on a yearly basis and to monitor the training of potential successors.

2. Plans and Strategies

The Board has the responsibility:

- a. To review and approve Mullen Group's objectives and goals, and the strategy by which management proposes to reach those goals, taking into account, among other things, the opportunities and risks in Mullen Group's business.
- b. To review and approve the annual operating and capital budgets.

3. Monitoring and Acting

The Board has the responsibility:

- a. To monitor Mullen Group's progress against its strategic plan and operating and capital budgets, and to revise and alter Mullen Group's direction through management in light of changing circumstances.
- b. To approve any payment of distributions, dividends and new financings.
- c. To monitor the principal risks of Mullen Group's business and take all reasonable steps to ensure the implementation of appropriate systems to manage these risks.

Schedule A - Board of Directors Mandate

- d. With the input of the Audit Committee, to ensure that management has established and maintains disclosure controls and procedures ("**DC&P**") for and internal controls over financial reporting ("**ICFR**"), to ensure proper financial reporting and to approve the quality and sufficiency of information provided to the directors.
- e. To appoint an Audit and CNG committee each comprised entirely of independent directors.
- f. To appoint any other Board committees that the Board deems necessary and delegate to those committees the appropriate responsibilities and powers of the Board to consider applicable matters on a more in-depth basis.

4. Policies and Procedures

The Board has the responsibility:

- a. To approve and monitor compliance with significant policies and procedures by which Mullen Group is operated.
- b. The Board must review and, where appropriate, grant any departures from Mullen Group's code of ethics and conduct that are for the benefit of a Mullen Group director or executive.
- c. To ensure systems are in place which are designed to ensure Mullen Group operates at all times within applicable laws and regulations, and to the highest ethical and moral standards.
- d. To oversee and participate in the Board evaluation process, and consider the results of such evaluation.

5. Reporting to Shareholders

The Board has the responsibility to direct management:

- a. To ensure Mullen Group is in compliance with all continuous disclosure and public reporting requirements, which includes the approval of the Annual Information Form; and Information Circular and Form of Proxy.
- b. To ensure Mullen Group has in place an effective reporting and communications program with all shareholders and stakeholders, and to apprise the Board of any major concerns expressed by shareholders.
- c. To ensure the financial performance of Mullen Group is adequately reported to shareholders, other security holders and regulators on a timely and regular basis, including the approval of quarterly and annual financial statements and MD&A.
- d. To ensure the financial results are reported fairly and in accordance with generally accepted accounting principles.
- e. To ensure the timely reporting of any developments that have a significant and material impact on the value of Mullen Group.
- f. To report annually to shareholders on its stewardship for the preceding year. Typically, this is accomplished through the Annual Financial Review and/or Chairman's Message.

Schedule A - Board of Directors Mandate

6. Legal Requirements

The Board is responsible for taking all reasonable steps to ensure legal requirements have been met, and documents and records have been properly prepared, approved and maintained. Canadian law identifies the following as legal requirements for the Board:

- a. To manage the business and affairs of Mullen Group.
- b. To act honestly and in good faith with a view to the best interests of Mullen Group.
- c. To exercise the care, diligence and skill that a reasonably prudent person would exercise in comparable circumstances.
- d. To act in accordance with its obligations contained in the ABCA, the Securities Act of each province and territory of Canada, other relevant legislation and regulations and Mullen Group's By-Laws.
- e. In particular, it should be noted that the following matters must be given consideration by the Board as a whole and may not be delegated to a Committee:
 - i. Any submission to the shareholders of a question or matter requiring the approval of the shareholders.
 - ii. The filling of a vacancy among the directors or in the office of the external auditor.
 - iii. The manner and the term for the issuance of securities.
 - iv. The declaration of dividends.
 - v. The purchase, redemption or any other form of acquisition of shares issued by Mullen Group.
 - vi. The approval of Information Circulars.
 - vii. The approval of any take-over bid circular or directors' circular.
 - viii. The approval of the financial statements of Mullen Group.
 - ix. The adoption, amendment or repeal of Mullen Group's By-Laws.

CORPORATE INFORMATION

DIRECTORS | OFFICERS

Murray K. Mullen

Chairman of the Board, Chief Executive Officer,
President and Director

Alan D. Archibald

Lead Director

Greg Bay, CFA

Director

Steven C. Grant

Director

Dennis J. Hoffman, FCA, ICD.D

Director

Stephen H. Lockwood, Q.C.

Director

David E. Mullen

Director

Philip J. Scherman, FCA, ICD.D

Director

P. Stephen Clark, CMA

Chief Financial Officer

Joanna K. Scott

Corporate Secretary and
Vice President, Corporate Services

EXECUTIVE

Murray K. Mullen

Chairman of the Board, Chief Executive Officer
and President

P. Stephen Clark, CMA

Chief Financial Officer

Richard J. Maloney

Senior Vice President

ONLINE INFORMATION

*To receive news releases by email, or
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LAWYERS

Burnet, Duckworth & Palmer LLP

Calgary, Alberta

AUDITORS

PricewaterhouseCoopers LLP

Calgary, Alberta

STOCK EXCHANGE

Toronto Stock Exchange

Trading Symbol: MTL

TRANSFER AGENT AND REGISTRAR

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